Powereffects - Just Point And Click To Create Effects

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This isn't some animated GIFs, Flash, or Photoshop wizardry. Just "point and click" to create your own animated headlines, subheads, graphics, whatever... on the fly and get them to catch the instant attention of your website visitors! Stand out from the crowd and get your website and product noticed in an increasingly cluttered world! See how simple it is to create these visual effects and more in the short video below... Dear Online Marketer, I'll cut right to the chase. If you want to create dazzling attention-getting effects on your websitedesigned to elevate your product above a sea of "me too" offers and lame sales letters, here's something I think you'll want to see. In a moment I'll show you a short video that demonstrates the power of this tooland its simplicity in use... but with DRAMATIC results, fueled only by your imagination. You see, I was looking for a simple way to get my message out there without looking like every other website out there. I wanted something eye-catching, for sure, but nothing like the flashing banners circa 1996. I wanted something dead simple to use, that would allow me to create multiple effects on the fly in just a few minutes without batting an eye. A New Way To Solve An Old Problem Many of these effects in the past had to be creating using time-consuming and expensive tools, like Flash or

Photoshop animation. With PowerEffects, I can churn these out in minutes, and start testing them in seconds. Yes, Flash and Photoshop do work, but there were 3 limitations to using them: Problem #1: They took a lot of time to make. Even if you outsource them, they can be expensive to produce, and it still takes time for your designer to put it all together for you. And if you wanted to test different variations, you're looking at a whole lotta waiting! And even then there are no guarantees they'll convert. What then? Back to the drawing board... PowerEffects overcomes that hurdle by allowing you to create multiple effects in minutes and immediately throw them up on your website without hassle. Got an idea you want to test? Fire up PowerEffects and let it do its magic for you! Problem #2: Heavy Flash and animated graphics can put a much bigger load on your web server. You've heard about server crashes during launches? Yes, I know some folks just say that to bolster their social proof. But the sad fact is, these bandwidth-hoggers are largely responsible, because there's only so much bandwidth to go around. And you can only optimize them so much. Plus often the amount of bandwidth, or connections, is artificially restricted by web hosting companies. Why? To prevent massive Denial of Service (DOS) attacks and the like. PowerEffects takes up no more bandwidth than the HTML code (which is just text) and the supporting Javascript code (which is also just text and is automatically generated for you by PowerEffects!) Problem #3: Heavy Flash and animated graphics increase the page load time for your visitors. This is a biggie! For one thing, more people than you realize still have dial-up and slower broadband connections, like satellite. Broadband may not be available in their area, or it simply may be too expensive for them. The fact is, there are still tens of MILLIONS in the U.S. alone still lumbering along via dial-up. A survey conducted by Ipsos of over 6,000 families all over the world (including the US), showed that 20 of them were still on dial-up! Do you think those folks are going to wait around while your page slowly loads? No way! A few seconds of waiting, and they're gone! That means you've lost a potential sale. After all, it doesn't matter how good your sales copy is if they never get a chance to read it! And There's A Bigger Problem On The Horizon... Google has recently announced that they are beginning to take into consideration the web page load time in determining their "quality score". That means if your pages load more slowly and you use Google Adwords PPC, you're gonna get slapped yet again! With PowerEffects, load time is not a factor. Sure, you can include images in your effects and animations, but the images themselves can be static. PowerEffects handles the animation for you! So how much for this amazing tool? Just $9. Best of all, there's no risk to you. Try it for 60 days, and if it doesn't WOW you in

every way, I'll be happy to give a prompt refund, and we'll still part as friends. And best of all, I've got several upgrades and enhancements in the works, and you'll get all those for free. So grab yours today while you can still get it this cheap! Sincerely, Stanley E Kennedy RightBiz.com P.S. You have nothing to lose. Try out PowerEffects for the low price of just $9 today, and you can be making power effects in minutes. It's just that easy!

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