

Fusionen Und Synergien In Der Internationalen Seeverkehrswirtschaft - Mit Fallbeispielen - Christoph Stockmann

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'Container shipping could lay claim to being the world's first truly global industry. Likewise it could claim to be the industry which, more than any other, makes it possible for a truly global economy to work. It connects countries, markets, businesses and people (...)' Die vorliegende Seminararbeit setzt sich mit Fusionen, Akquisitionen und den damit verbundenen Synergieeffekten in der Seeverkehrslogistik bzw. in der internationalen Containerwirtschaft auseinander. Der erste Teil behandelt eine kurze Einführung in die Formen von Unternehmensübernahmen und die dazugehörigen Bewertungsverfahren, während im Hauptteil konkret auf die Seeverkehrswirtschaft, ihre Akteure und reale Fallbeispiele, sowie auf eine zukünftige Entwicklung der Branche eingegangen wird. Die Arbeit schließt mit einer kurzen Darstellung zukünftiger Aussichten und Entwicklungen der Schifffahrtsbranche. Author: Stockmann, Christoph Publisher: GRIN Verlag Illustration: N Language: GER Title: Fusionen und Synergien in der internationalen Seeverkehrswirtschaft - mit Fallbeispielen Pages: 00044 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640241026 Category: Business & Economics : General

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