

Indispensable Almanac Of Internet Marketing Mp3 Audio Book 3



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To actually start making money what you need is an ecommerce solution. If you have a product that you are selling, having a shopping cart on your site is a great addition. The shopping cart retains the purchase of the customer as long as the money is paid and keeps account. Since payments would be through credit cards, shopping carts also have encryption. But if you are using a different route for monetizing income, such as you are allowing them to download an eBook as their purchase, then you need to allow them an option such as PayPal payment or wire transfer for collecting your funds. Note that monetizing does not just mean collecting the money, but it also means the whole process. If you are trying to interest your customers in an opportunity today so that they might become customers tomorrow, that is monetization too. We shall see how you can use landing pages and lead capture pages (also known as squeeze pages) to make this happen. Building Residual Income For any Internet marketer, the best thing that could happen is the start of a residual income opportunity. This happens when the marketer has a business set up that keeps paying even though he or she is not putting any active efforts in it. This is much like the royalties that are earned on a novel that is once written and published. There are some

ways in which such residual income opportunities can be created on the Internet. One of these ways is to have an eBook on a popular blog page or web page which people will keep downloading and paying for. This is a residual stream of income. If your eBook is good, people will talk about it and more people will keep purchasing it. This is what is known as viral marketing. Even if you don't feel like working for a while, your residual income streams should be good enough to tide you over for a while. Concepts of Ecommerce You Will Need Ecommerce is an umbrella term used to describe all the transactions that take place on the Internet. In the Internet marketing scenario, this is definitely a very useful term. The buying and selling routes that you will have to set up on your commercial website will need to be done through an ecommerce solution. This is actually a software program that can provide you various features according to your needs. In order to have an ecommerce solution on your website, you will need to hire a suitable ecommerce hosting service. These ecommerce hosting services handle various tasks right from building the ecommerce website to helping with the credit card processing, providing payment gateway integration services and adding shopping carts to the website. The following are the top 10 ecommerce hosting sites in the world today:- Go EMerchant 3DCart Volusion Core Commerce Yahoo Merchant ProStores Network Solutions GoDaddy Quick Shopping Cart Thanks for your interest in this item. To claim your FREE Gift of 5,200 PLR Reports and more great bargains please visit bargainhunterwarehouse.com

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