

New Metrics For Value-based Management

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Value-Based Management, a widely applied reference for strategic management, aims at maximizing sustainable shareholder value creation. However, respective accounting metrics to measure the firms wealth creation, such as residual income and Economic Value Added (EVA), are distorted by accounting depreciation, implying inconsistent investment disincentives. Annette Holler introduces two new depreciation-adjusted value metrics and illustrates the depreciation-related bias in a case study. Finally, a regression analysis adds to previous evidence on associations between value creation and stock returns as well as firm values. EAN/ISBN : 9783834984005 Publisher(s): Gabler Discussed keywords: Performancemessung (Wirtschaft), Unternehmensentwicklung, Wertorientiertes Management Format: ePub/PDF Author(s): Holler, Annette

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