

Product Launch Ignition



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Discover How to Launch Your Product ...Without Your Server Crashing, Losing Lots of Time And Money Along The Way...Finally, You Get to Learn Directly From a Product Developer That Has Launched Many Successful Products Since 2005...Starting Today! Heres a list of this 9 part video series in more detail

Video #1 : Introduction to Product Launching In this video, we introduce you to product launches and an overview of this video series. See...understanding what you will be learning and how this system comes together will help you speed things up.

Video #2 : Planning Your Launch This video covers a first step and an important step to product launches. Without the proper planning, your launch will fail. When I say fail, I mean it wont reach its full potential in impact, whether that may be how many people you are able to help and at the end of the day, profits. So in this video, youll learn what it takes to plan a launch correctly, every step of the way.

Video #3 : Server and Web Hosting Precautions Imagine this. You launch your product. Youre all excited...and then CRASH! Your site goes down and customers that want to buy cant. You email them later and they no longer want to buy...so you end up losing out on a lot. These are true stories. The fact of it all, is that yes it happens to just about anyone, its happened to me, its happened to

many others, and it can happen to you. But with the proper knowledge you can prevent it from happening. In this video you will learn how. Video #4 : Finding and Contacting Affiliates Want to make your product launch bigger? Then you'll need to find affiliates to promote it if you haven't already. Now contacting just about anyone isn't going to do the job. You must contact people who would actually be interested in promoting your product. But how? How do you go about doing this if you don't have a huge list to promote to? You'll learn more in this video... Video #5 : Affiliate Promo Tools to Create Momentum In Video #4, you learned how to find and contact affiliates. But if you don't have the proper promotion tools for your affiliates to use, then they may not promote your product. You see, most of your affiliates are on busy schedules, so it's your job as the product developer to make it super easy for your affiliates to promote. In other words, do 100 of the work, so your affiliates can hop onto your product launch quickly and easily. More on that in this video. Video #6 : Contest or No Contest? Prizes Should you have a contest? Should you give prizes for winners of your contests? Can contests really boost your over profits? Those questions and more will be answered in this video. Video #7 : Prelaunch To Build Curiosity I've seen product launches without a prelaunch and ones with prelaunches. And the ones with prelaunches have always done very well, assuming all the proper planning has been done ahead of time. This is because if people know that you are about to launch and they have been waiting, they'll be ready to buy. It's all about curiosity. Without the proper prelaunch, you're again leaving money on the table. More on that in this video. Video #8 : The Big Launch Day - Snowball Effect It's the big launch day. You're ready to launch. You're excited. Is that it? Nope. There's a method called the snowball effect which you need to use while it's happening. And without using it, you could be leaving \$1000s on the table. More on that in this video. Video #9 : Follow Up After launch day, you need to follow up with both your JVs, affiliates, and prospects. But what do you do? This method I've seen pull in \$1000s more, but you have to do it right. Do it wrong, and you'll lose time and money. More on that in this video. So...with that said, grab this video series now and learn how increase your profits by launching your product the right way!

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