

## Quality Ppc For Beginners



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Quality PPC For Beginners MASTER RESALE RIGHTS INCLUDED! New 6-Part Video Course Sets The Record Straight Once And For All! \* DONT Waste Your Time Guessing Which Keywords Are Profitable.. \* DONT Waste Your Hard-Earned Cash On Unwanted, Untargeted, Half-Interested Clicks.. \* FINALLY Get Laser Targetted, Highly Precise Visitors That Actually WANT What You Have To Offer! In this video series, youll have access to 6 content packed videos that will show you how to really get clicks that convert. Instead of starting at the point where you create your AdWords account and campaign, youre going to learn what is required of you before you jump in only to discover later why you are not getting conversions. Video #1: Understanding Quality Clicks Over Quantity Focusing on clicks that convert is more important than just the concept of getting a high CTR (Click Thru Rate). The problem most beginners face is they are taught to use a keyword tool and just start adding tons and tons of keywords into the AdWords keyword list and Walla, some magical conversions will happen. Wrong! Until you stop shooting at an imaginary bulls eye and entering useless keywords, you will only realize why you are not getting the conversions you want. Video #2: Test Example And Brainstorming In this video, well take a

test product example so you can better understand how we are going with this. Understanding what you are promoting will allow you to get into the perspective of what people are tying into the net. Of course you'll want to use actual keywords tools to help you with this, but you also want to use your human eye to take out keywords that are just obviously not going to convert. Lastly you'll see an example of why the landing page is the last determining factor to whether or not the quality traffic converts or not. Its how you brainstorm ahead of time, how you execute your plan, and where the traffic goes. Plan ahead and you will not be disappointed. Jump in w/o planning and you will be confused.

**Video #3: Keyword Tools To Help You** There are many keyword tools out there that can really help you speed up your keyword finding to save you time. In fact there are probably thousands among thousands of tools out there. Now, its good to use the ones that are readily available to you first and work your way up as you improve, so its not about how many tools you have. You'll learn what tools are available to you that well be using to get started.

**Video #4: Creating A Google AdWords Account** By now you would have been taught through the other videos what you need to understand before you jump in, you can jump in. In this video, well start showing you how to get your account setup. Google makes it easy to create an account quickly.

**Video #5: Creating An AdGroup And Campaign** Lets start creating an actual AdWords Campaign and Ad Group shall we? You'll learn the basics between certain AdWords features that may increase or even decrease your conversions. Well talk about Search vs. Content networks, keyword lists, creating your ads, how to block certain countries due to fraud, and much more.

**Video #6: How To Tweak Your Campaign And AdGroup For Maximum Profits!** Once your AdWords Campaigns is ready and traffic is coming in, you still have to tweak it for improvement. There are several things you can do to improve your click thru ratings, conversions, etc, and well talk about that in this video. So...with that said, if your AdWords PPC Campaigns are just not converting or most importantly, you dont even know where to begin, grab this video series now and bring in instant traffic that actually converts. You can view this video immediately after your purchase, so you dont have to wait until I wake up or even if Im sleeping or out of my office, you can still download it instantly. You see, PPC doesnt have to be a pain in the rear - no, far from it! With this clear video guide you'll see for yourself where youve been going wrong in the past, how you can apply what youve learned now and finally start turning a profit by attracting the right traffic in the first place! This is the most risk-free way start your PPC Campaigns on the right foot towards success! You'll be amazed at how simple and easy it is to apply all of these PPC techniques. Get your copy of Quality Pay-Per-Click

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