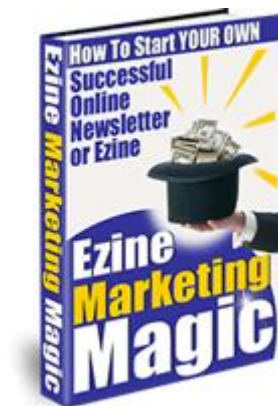


How To Start Your Own Successfull Online Newsletter Or Ezine



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How Much Time and Money Would it Save You if You had 52 Issues of Your Own Home Business Newsletter Ready to Publish Without Ever Writing a Word? A complete follow up system in place within minutes that you could just set and forget for a Whole Year! Sell Your Products Like Hot Cakes Transform Your Leads Into Paying Customers Build Your Downline At Warp Speed Rake In Mobs Of New Subscribers For Your Newsletter And Do It All On Autopilot ... Let me ask you a question. Do you follow up with your prospects until they buy? If not, then here's a fact for you it can take 5 or more exposures to your offer before a prospect will finally make a purchase from you? What happens to all of the ones who only see it once? Are they slipping away? Or worse yet, going to your competitors to spend their money! You would be amazed by the number of marketers who are missing out on 80 or more of their sales, simply because they have no follow up system in place. But just any old system won't work. You need to have one that will help you build a relationship with your prospect. Why, because not only does it take exposure to make a sale, it takes trust and credibility. That is where having your own newsletter comes in. Let's go over some of the things that your own newsletter can do for your business. Build credibility and respect for you Give value to your prospects Create trust between you and your prospect Keep you in contact with your customers Make you an expert in your field Keep you in the front of your prospect's minds Promote your products or services Promote your affiliate programs And turn "prospects" into paying customers! I could go on, but I think you get the idea. We all know how important it is to build a list of contacts. We also know how much time it takes to follow up with them on a regular schedule. That

is why so many of us don't do it. It takes hours of researching and writing. It gets tedious and boring week after week and pretty soon we skip an issue or two, then the next thing we know it's been a month since the last issue. There goes all that credibility and trust right out the window. What if I told you that you could in just a few short minutes be the publisher of your very own newsletter in the lucrative Home Business Niche! Yahoo Searches done in November 2005 "home business" 477786 You will be the author... Your newsletter will go out each and every week to your list of home business seekers full of articles tips and product recommendations that are fully customizable with your name, email, website and Clickbank ID. There is nothing better than a weekly newsletter to build a strong relationship with your prospects. Having your own newsletter will make you an expert in your field. It will help you build trust and loyalty with your readers. But that's not the best part. You will get the private label rights to the newsletter. That means it is all yours to send out as is. You are the author. You may edit it, change it or rearrange it. You can even break it up into smaller ecourses, post on your website or blog for extra content. It's all up to you. You're in control. With all the basic grunt work done for you the possibilities are endless! You can add your own style and flair. With a little bit of creativity you could even use the content inside to create more newsletters for different sites or even rewrite the articles to submit to directories. Plus you can easily plug in and promote your own products and services. That's the beauty of private label rights. The content is all yours to use it however you want to! I've made customizing your newsletters super easy! . All you need to do is use the search feature in your favorite text editor to find the simple phrases I have inserted in the messages and replace them with your own information. It's so EASY my seven-year-old granddaughter can do it! I'll provide you with complete instructions. It shouldn't take more than 15 minutes to customize your messages. Just think... With a few clicks of your mouse all 52 issues of your newsletter including the subject lines will be ready to load into your Auto Responder and start sending. It's all done for you! What could be easier than that? So tell me how many hours of your valuable time with that save you? With the Home Business Niche Newsletter Set, you get everything you need to build a huge list and follow up with them on a weekly basis for a full 52 weeks with very little effort on your part. Your Set Includes 52 Ready to Use Home Business Messages, Articles and Tips. Product Recommendations (clickbank products) Full Customization Rights for the Messages Complete Control PLUS... Ezine Machine (converts your newsletter to HTML) 30 Minute Minisites Info Products Reseller Pack (packed full) I hope you can see the power of having your own newsletter in the Home Business niche but, just

incase your not convinced.... What will you do with 52 professionally written messages? The sky's the limit. Use your creativity to come up with countless ways to profit from your package. To help you get started, here's a few ideas. Idea #1 Load your 52 professionally written messages into your autoresponder and then import all your leads, prospects and customers. Sit back and watch the sales start flowing in automatically. Idea #2 Use your messages as a resource center on your website Idea #3 Create your own mini-newsletter. As a newsletter, it can run on autopilot for a complete year. You keep in touch with your prospects and customers on a weekly basis by offering them valuable information. At the same time, you're selling them your products, services and opportunities. Idea #4 Use the messages as a marketing course. Or assemble the messages into groups and create multiple courses.

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