

Mp3 Tommy Danger - The Now And Laterman



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Harlem's own Tommy Danger lays it down for the streets, the ladies, and the club. 12 MP3 Songs HIP HOP/RAP: Hip Hop, HIP HOP/RAP: East Coast Details: In August of 2003 there was an awards luncheon for small business entrepreneurs. The key note speaker for this event was Russell Simmons. As with any hungry artist looking for an opportunity to get into the music industry this event was used by Tommy Danger to impress the Hip Hop industry tycoon. While working in a hotel Tommy along with two other coworkers decided to hand deliver Russell with his demo. Right after Russell gave his speech Tommy courageously made his way to the front of the auditorium where Russell was seated with his wife Kimora his brothers Danny Simmons and Reverend Run to deliver his demo personally. Russell had just finished wrapping up a conversation with the infamous Johnnie Cockran. All at the table were extremely humble and greeted Tommy with a warm smile and hand shake. Tommy explained to Russell how nervous he was in approaching him at this forum however Tommy took the chance and seizing the opportunity. Russell politely declined the acceptance of his demo and gave Tommy the number to his right hand man Kenny G. With that number in hand Tommy acted immediately after the luncheon contacting Kenny and asked him to listen to his demo as per Russell. When Tommy had Kenny on the phone he gave him his best sales talk and managed to get Kenny to listen to his demo in person on that day fifteen minutes later after a two minute conversation. Kenny listened to Tommy's track in Russell's mobile office for an hour straight. Kenny stated to Tommy you have some hot stuff but it's not only what I think it's the politics of the office as well. Kenny also said that Def Jam is not the start all and the end all in the industry and for people to hear Tommy I would have to create a buzz. Since that day the advice from Kenny Tommy is doing just that. Creating a buzz in more than just the obvious ways such as pressing up vinyl or begging club DJ's for spins. Tommy has put his destiny in his own hands by forming Tommy Danger Music Group

Inc. and markets himself with the signature line The Now and Later Man. The Now and Later concept started from the company's (TDMG INC.) decision to give people something more than just a flyer but something to remember. Now and Later are a part of Tommy's childhood that he shares with everyone he comes in contact with. His music promotion includes the Now and Later series Volumes 1-5 Tropical Punch, Apple, Orange, Banana, and Red Radberry. The Now and Later are also symbolic of Tommy's lyrical ability to communicate with everyone with energy, clarity and style. Tommy's music has been created from the foundation of Hip Hop in the late 80's to early 90's creating a style that Tommy calls a style of his own.

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