

Mp3 Jason Rubero - Plug In To The Real



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Eclectic and quirky, this retro-flavored pop album is loaded with moody lyrics, lush detail, and lots of cool sounds. Think 'Beatles backed by Wilco', or 'Daniel Lanois hanging out with XTC.' 10 MP3 Songs POP: Quirky, ROCK: Emo Details: Moody, atmospheric, quirk-rock with a side order of retro-pop. What could be better? My name is Jason and I play all the instruments and do all the singing on this CD, which has just been released in a re-mixed and re-mastered format. I invite you to sample a song or two, and if you'd like to own the CD... well, that's even better! Regards, JSR

----- "For such a young looking artist, this music is mature beyond his years. Jason's musical influences are as old as the Beatles and as new and refreshing as Oasis or Moby." - GodsOfMusic.com "Think of the last place you might hear killer pop? Moscow, Idaho, maybe? Canadian-born, Jason Rubero composes smooth, yet funky additions to the tribute to Sgt. Pepper in chocolately-sweet dancing guitars and swelling vocals in these well-produced works." - Radiowired "...confident, chill, yet full of emotion. Rooted in the classic, yet somehow managing to remain new refreshing." - GodsOfMusic "Jason Rubero is an unusual singer/songwriter... Using the recording studio as his medium instead of focusing on live performance, Jason's songs paint a rich tapestry of sound and melody infused with everything from 60's psychedlia to today's ambient pop." - IdahoArtists.com ALBUM REVIEW: "There's something about listening to Jason Rubero that gives you a real picture of what indie music should be about. Based in Moscow, Idaho, Rubero is one of the few indie artists I've had the chance to review who actually keeps improving his sound, album for album, and the attention he's put into his third independent album, "Plug In To The Real" is a testament to how good his meticulously crafted songs sound. Take the harmonies of the Beatles and mix in the ear catching grace of a Coldplay melody, and you have a good picture of what a Jason Rubero track sounds like. Then

consider that he plays well over a dozen instruments throughout the album's length, and through layering and experimenting, Rubero creates songs that actually rival the bands he cites as influences. Songs like "The Radio Girl" would be perfect on just about any radio station these days, though it sounds like very little that is being played. The chorus, built with layer upon layer of vocal tracks, sticks in your head and will make you think he's channeling the vocals of John Lennon with every line. And as the album progresses, Rubero builds on these influences . . . crafting his melodies with the obsessive grace of Rufus Wainwright, while holding his own well enough to make every song sound distinctively his. The album has many standout tracks, though I personally feel it all sounds the best when the songs are all heard in succession. "She's A Flier" is yet another ear catching radio friendly number, while "Wonder Bread" develops its melodic structure from the use of middle eastern instruments, making it one of the album's best individual tracks. Then toward the end of the album, "Sparkle While You Fade" features a shuffling beat and a melody that gently pulls you along as Rubero sings, offhand, "Loud, the world's so loud but I'm not listening ... no, I don't hear a thing." Much like the rest of the album, it sounds like the songs Rubero creates simply develop naturally. Feeling no need to follow trends of the day, Rubero is a confident studio performer, letting his well crafted songs speak for themselves. Trust me, folks, I've been reviewing the best -- and the worst -- music on the Internet for well over three years now, and there was no more enjoyable accident than when I stumbled upon the early work of this fine artist. From the bare elements of 1999's "Mercywheel", which is unfortunately out of print now, to the stunningly evocative melody's of his 2001 release "Skyhouse and Scarlet", Rubero has continued to hone his studio skills while creating indie pop that most signed artists would kill to record. With his third indie release, the songs are all honed to perfection, and one can't help but wonder why no one's snapping their fingers and handing him a record contract. Though between you and me, it's almost nicer to know we've got ourselves a well kept secret. When you hear "Plug In To The Real", you're getting a glimpse of the best indie artist that no one's listening to, hands down." - Ball State University newspaper "Instead of sounding like a jaded musician trying to unearth what's left of his sensitivity, Jason Rubero's music seems to be built on a tower of emotions and pensiveness. Quiet acoustic songs allow Rubero's near-whisper to take the center stage." - Listen "For fans of true pop melody." - Bill's Toupee (former MP3radio station) "(Sounds) like a cross between The Cure, Fiona Apple, and Cake." - GodsOfMusic.com "Encapsulating all the chill and attitude of the beat generation, yet smooth warm like a velvet blanket..." -

GodsOfMusic.com "Jason's voice is wonderfully suited to the mood in this song, which is a groove-walk firedance through a winter wonderland. Simply sweet... " - GodsOfMusic.com "I think I am listening to an artist who could easily emerge as a spokesman for his generation, as wonderful as first hearing the raw and unaffected work of Bruce Cockburn, Bruce Springsteen or John Lennon. There is lyricism here that creates vivid pictures, melodies that speak to the heart, and singing that is exquisitely performed and orchestrated. Jason Rubero is an artist not to be taken lightly as someone here today and gone tomorrow, but rather thought of as someone whose intelligence and insight is well worth listening to for years to come." - GodsOfMusic.com "...immediately displays a relationship to the writing styles of David Bowie, with Beatles like harmonies and matures as a truly inventive songwriting effort. The Dylan-esque lyrics and English pop sound is impressive when the multi layered harmonies come into play, again calling to a production era when flamboyant mixes ruled the pop rock scene and were comprised of more than electronic bass throbbing and click track musicianship. Does it necessarily fit in today's music scene? Well this isn't the thing that radio jocks are spinning now, it's almost too "smart". The dynamics of the music even approach Jeff Lynns "Electric Light Orchestra" in places, showing a mature well trained talent." - GodsOfMusic.com

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