

101 Tips For Sell Your Home

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Thinking about selling your house without a real estate agent? It can be done and the truth is, many people do it very successfully. But there's a trick to it that not everyone grasps. What's the secret? Just like in anything else: knowledge is power! Soldiers don't go to combat without orders, plans, maps and guns. Entrepreneurs don't create profitable businesses without knowledge of the market. Surgeons don't go into the operating room without knowledge of their patient. And now - you'll be able to sell your house armed with the knowledge of a professional real estate agent. I've got over one hundred tips that will be your ammunition. The housing market is hot and it's time to make a fortune with... 101 Tips For Selling Your Home! Greetings Friend, Who else wants to sell their own home quickly, cheaply, at the best price possible without making any of the common rookie mistakes? If you're like most people, your house represents your life's work! Your life-savings! But the market is hot and you've decided to cash in. Good decision! Thousands are literally becoming rich off of the sell of their homes. And you know what? A lot of them are doing it on their own. Without a realtor, and at their own pace. You may be skeptical, but remember... "Thousands Now Have Said "NO" To Realtors Who Never Thought They Could Sell Their House On Their Own!" So don't worry! Selling your house all by yourself won't be a nightmare if you follow the right information from the get-go. If you're even THINKING about selling your house on your own. Make sure to keep reading to find out how you can start the process armed with the tips, tricks, and tactics of the pros. Within my 61 page guide, "101 Tips For Selling Your Home," I'll teach you how best to present your home to buyers, how to think inside their shoes, and leave the negotiating table with the best deal possible for both parties! Armed with this insider knowledge, you'll be itchin' to get started selling your home for massive profit. And you can start learning this heavily guarded information in just minutes from now (my report downloads straight to your computer.) Just take a look... ..here is just SOME of the information you will find inside: The very first thing you should do when planning to sell your home. (Pages 8-9) Who you should be listening to for advice. (Page 9) The perils of overpricing your house and how to think realistically. (Pages 10, 11, & 12) The secret "deal-clinchers" some homeowners forget to advertise. (Pages 13-15) What information homebuyers are likely to want to know about transportation in

your area. (Page 15) The secret ingredient in your cities water that may help sell your house. Does your area have it? (Page 16) How to add romance to your advertisements - work's great on newlyweds! (Page 18) Why your yard matters, and what to do about it. (Pages 18-19) The list you should carry around with you when showing your house. Believe me, it will help you sell your home. (Pages 19-20) One simple change to a house that seemed to have no hope that instantly transformed it into the cutest house in the neighborhood (and helped it sell for \$900,000). (Pages 21-22) 4 reasons NOT to sell your house (if deep down you really don't want to). (Pages 22-24) How to prepare yourself mentally for selling your house. (Page 25) When to bring a professional in to inspect your house for hidden problems. (Page 26) The test you should have performed on your house to impress potential buyers (and put them at ease). (Page 27) How to bring up recent repairs to prospective buyers in a positive way (that doesn't make them worry). (Page 42) How to put yourself in the buyers shoes. (Page 29) 3 things the law requires you to fix. (Page 30) How simply changing these two things in a room can liven up living areas. (Pages 30-31) How making repairs can actually decrease your profits. (Page 32) How to find out what questions prospective buyers are likely to ask - before they do! (Page 34) How to use word-of-mouth in ways more powerful than you thought possible. (Page 35) The secret to using your company to help you find a buyer. (Page 36) The 5 ingredients to selling a house according to Barb Schwarz, a highly successful realtor. (Pages 36-38) The secret to being successful with honesty. (Page 38) 6 tips to placing an ad (including how to write one). (Pages 40-42) The truth about Internet ads versus classifieds. (Page 43) How the perfect ad should look according to Bill Effros (an expert on home-selling). (Pages 44-45) 4 simple words that can double the response to your ad or better. (Page 46) Find out which day is best to run your ad on (to have the best success). (Pages 46-47) 4 tips for preparing and taking phone calls from prospective buyers. (Pages 48-49) 3 simple tips for preparing your home before people start showing up. (Pages 49-50) The little known trick successful sellers use to answer commonly asked questions effectively. (Page 51) How to be firm in negotiations when buyers try to talk you down (by insulting your house). (Pages 52-53) How to legally transfer ownership of your house to the buyer (without making any critical mistakes). (Pages 53-54) 7 items every contract should cover. (Page 55) The power of the "down payment" in protecting you as the seller. (Page 57) 4 reasons why deals sometimes fall through. (Page 58) "Will You Make These Mistakes When Selling Your Home?" Do you know what the homebuyer is looking for these days? A buyer who has really done his or her homework can be a headache if you're not ready for them. But if you

do the proper research ahead of time, not only will you impress prospective buyers, you'll also attract many more who might have overlooked your house! Inside my guide, you'll know exactly what inquiring buyers want to know about your house. Like on pages 13-15 where you'll find out my secret "deal-clinchers" that will often get a prospect who is on the fence to jump off and sign. If you've never even THOUGHT about how you would try to market my house, you'll be lost without my dozens of self-marketing tips. Starting with maximizing word-of-mouth advertising (page 35) all the way to putting together the picture-perfect ad to place in the paper (pages 44-45). Without the information bundled inside of my 61 page guide, many people give up and hire a realtor. And give up thousands of dollars for doing so! (Realtors always take a good-sized commission) But that won't happen when you get my guide. You won't have to let go of 7% of the value of your house. Because everything you need to get started working towards closing the deal has already been written down. Typed up into one downloadable guide. And is yours for just \$5. And you have my word that you won't regret checking out my report.

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