

The Management Myth: Why The Experts Keep Getting It Wrong - Matthew Stewart

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A brilliant, not-to-be missed account of the reasons why management thinks the way it does-and why they are flawed.If CEOs, consultants, top managers, and other financial wizards are so smart, how come they screw up so badly? Why is there no correlation whatsoever between a business school education and success in business? Why might you be better off studying something as irrelevant as-philosophy? In The Management Myth, Stewart offers: An insightful romp through the entire history of thinking about management, with memorable sketches of Frederick Winslow Taylor, Elton Mayo, Peter Drucker, Michael Porter, Tom Peters, and other management celebrities A devastating critique of pseudoscience in management theory, from the scientific management movement to the contemporary disciplines of strategy and organizational behavior A swashbuckling account of the rise and much-anticipated fall of management consulting, laced with personal tales about cryptic PowerPoint presentations; the bait-and-hold techniques that keep clients paying to be told what they already know; and the colorful internal politics at his own ill-fated consulting firm, where rivals for power found imaginative uses for an in-house shrink Historical perspective on why so many CEOs make so much more than they deserve A clear explanation of why the MBA usually amounts to so much BS With wit and wisdom, Stewart makes an electrifying case that the questions and insights of management theorists belong not to the sciences but to philosophy, and that, in the final analysis, "a good manager is nothing more or less than a good and well-educated person."Author: Stewart, Matthew Publisher: W. W. Norton & Company Illustration: N Language: ENG Title: The Management Myth: Why the Experts Keep Getting it Wrong Pages: 00352 (Encrypted EPUB) On Sale: 2009-08-10 SKU-13/ISBN: 9780393065534 Category: Business & Economics : Management - General

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