

The Rise And Fall Of Management: A Brief History Of Practice, Theory And Context - Gordon Pearson



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Pearson reviews how management became a practice and body of understanding, the development of its crucial role in economic progress, and then how its corruption came about as a result of malign theory, leading to the dominance of the bonus payment culture and short term deal-making that plague us today.

Understanding management's past, suggests Pearson, will help its improvement for the future.

Contributing to that understanding, this book sheds light on how management might be renewed and on the benign role it could play if freed from the restraints of inappropriate economic theory. This challenging book gives a broad, practically informed, critical view of the subject that will be welcomed by any reader with a professional or an academic interest in practice, theory, and context.

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