

Breakout Nations: In Pursuit Of The Next Economic Miracles - Ruchir Sharma

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International Bestseller One of Foreign Policy's "21 Books to Read in 2012" A Publishers Weekly Top 10 Business Book After a decade of rapid growth, the world's most celebrated emerging markets are poised to slow down. Which countries will rise to challenge them? To identify the economic stars of the future we should abandon the habit of extrapolating from the recent past and lumping wildly diverse countries together. We need to remember that sustained economic success is a rare phenomenon. As an era of easy money and easy growth comes to a close, China in particular will cool down. Other major players including Brazil, Russia, and India face their own daunting challenges and inflated expectations. The new "breakout nations" will probably spring from the margins, even from the shadows. Ruchir Sharma, one of the world's largest investors in emerging markets for Morgan Stanley, here identifies which are most likely to leap ahead and why. After two decades spent traveling the globe tracking the progress of developing countries, Sharma has produced a book full of surprises: why the overpriced cocktails in Rio are a sign of revival in Detroit; how the threat of the "population bomb" came to be seen as a competitive advantage; how an industrial revolution in Asia is redefining what manufacturing can do for a modern economy; and how the coming shakeout in the big emerging markets could shift the spotlight back to the West, especially American technology and German manufacturing. What emerges is a clear picture of the shifting balance of global economic power and how it plays out for emerging nations and for the West. In a captivating exploration studded with vignettes, Sharma reveals his rules on how to spot economic success stories. Breakout Nations is a rollicking education for anyone looking to understand where the future will happen. Author: Sharma, Ruchir Publisher: W. W. Norton & Company Illustration: N Language: ENG Title: Breakout Nations: In Pursuit of the Next Economic Miracles Pages: 00304 (Encrypted EPUB) On Sale: 2012-04-02 SKU-13/ISBN: 9780393080261 Category: Business & Economics : Investments & Securities - General

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