

Super Six Php Scripts



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Grab Six Super PHP Scripts That Will Create More Impact On Your Web Site And Put More Profits In The Bank! Take any one of these professionally written scripts and build upon them, play around with them and ask experienced programmers to further develop another angle on them to expand the features and functions. Dear Web Marketer, Imagine how much more effective your web pages would be if you could 'Re-wire' your sales letter based on input from your visitors. You'd be able to transform your web copy into an interactive sales page that automatically rewrites itself based on visitor responses to questions you provide. It could send your conversion rates through the roof. But this isn't a distant vision of the future - in fact it's just one of the awesome possibilities for your site when you own this amazing script package. In total you'll get Six fully documented scripts that can be painlessly pasted into your web site or tweaked to do anything you want. Introducing Robert Plank's SUPER SIX! This easy to follow PDF work book breaks down the complex code at the heart of these powerful scripts to give you a programmers understanding of how each one works. And the package comes with all the example HTML, PHP and JavaScript code ready created, so you don't have to do a lot of cut-and-pasting out of the book if you don't want to. Just plug the code right into your site and go! Here's another great script that's included in this collection.... Maybe you give out free, viral e-books to build your list or to garner more interest in your product? If so you'll discover how to use a simple opt-in method to distribute your e-book in a way that will get it into as many hands as possible from your web site. This also works around pop-up blockers, which most people aren't even aware can be done. And here's another 'Must Have' script that you'll own.... Let's say you're about to launch a new product or service - Imagine how profitable it would be if you could test out your

product pricing and get feedback on what you should sell your new products for from every person that reads your sales page! And another.... Maybe you'd like to test your copy, your pricing, or anything else on your site to see if with a few minor tweaks you could increase your conversion rates. Think about it by maybe just changing the font on your site you could pull in an extra 1, 2 or 3 in sales - You'll know what works by rolling out your own split tester script which is also included in this package. If you want better response rates, higher conversions and ultimately increased profits then you can find them in Robert Plank's Super Six!

Script #1: How to Make Your Own Software Generator If you want to market your own "simpleware" product, that only takes a few days to produce, including coming up with the idea, making it, and debugging it then you need to read this section. Armed with the information in here you'll know exactly how to 'Create Your Own Software' that could sell thousands of copies just like the Pro's

Script #2: How to Get An E-Book Boost Learn how to maximise the download rate of your free viral ebooks and reports using this clever script that takes just seconds to install on your web site. If you want to spread the 'word' and increase your marketing efforts you need this script.

Script #3: Interactive Sales Letters If you haven't heard about interactive sales letters, they're very cool. What you have is a regular sales page with a set of options in the letter every once in a while. The user can pick one of the choices, and parts of the sales letter change based on what the user has chosen. Personalizing your sale copy in this way could double or triple your current conversion rates!

Script #4: Price Negotiator Would you like to market test your prices on the fly, get valuable feedback from your customers without pressurizing them into filling out lengthy questionnaires and surveys. This powerful script will ask your customers what they think your product is worth then it'll email you their answers. Run this on your site for a few weeks and you'll know the optimum market price for your product!

Script #5: Item-Based Sales Counter Do you run time limited special offers or quantity based sales? If so then this script is just what you need to automate your sales. you can generate sales where you offer a product up for sale and offer, say, only 25 copies. Once one copy is sold that number changes to 24, then 23, and so on until they're all gone. This is a much better than a timed countdown sales since:

1. Your offer is never going to end prematurely, it will run until your quota runs out.
2. You know how much you're going to make on your sale.
3. You should generate more orders as the number drops by generating scarcity with your offer.
4. People are assured there is only a limited number of these out in the wild (great for resale rights).
5. If someone misses out on this special offer they should be more likely to pounce on the next one.

Script #6: Split Tester Split testing

is a way to fine tune your sales copy so you can improve your conversion rates. It's a very scientific process -- you make only small methodical tweaks, just a few things at a time so you only focus on a few variables. For example, you might try one font against another on a site. 50 of the visitors will see your site in a particular font, the other 50 in some alternate font. Or you might want to rotate different headlines, long copy vs. short copy, the background color... Over time and with some patient work you can increase the chance that a visitor to your site will buy from you and maximise the profit you earn from every site. You need to test and with this script you can! If you're marketing online these scripts and the excellent breakdown of how they work in easy to understand terms could save you hundreds if not thousands of dollars.

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