

Truth About Thriving In Change, The - William S. Kane

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This is the eBook version of the printed book. Everything you need to know to drive and sustain successful change...what really works! The truth about transforming organizations without destroying morale The truth about why your way may not be the best way The truth about creating a cultural framework for long-term success This book reveals 49 PROVEN CHANGE MANAGEMENT PRINCIPLES and bite-size, easy-to-use techniques that work This book brings together 49 powerful truths about planning, driving, and sustaining organizational change: real solutions for the tough challenges faced by every business leader. You'll discover which skills you need most, and how to develop them...how to lead change without eroding employee motivation, commitment, and productivity...why you must start fast, and "run before you walk"...when to persuade, when to educate, and when to "use force"...how to make the change agenda everyones agenda...and how to create the right cultural framework for successful change. This isn't "someones opinion." It's a definitive, evidence-based guide to effective change leadership--a set of bedrock principles you can rely on throughout your entire management career. Author: Kane, William S. Publisher: FT Press Illustration: N Language: ENG Title: Truth About Thriving in Change, The Pages: 00241 (Encrypted EPUB) On Sale: 2008-04-16 SKU-13/ISBN: 9780132354622 Category: Business & Economics : Skills

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