

# Innovating Organization And Management - , Torben Pedersen

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The search for competitive advantage serves as the basis for organizational strategy. This book argues that there are four key sources of competitive advantage and financial success that have not been given the attention they deserve. Firstly, that organizational design and management processes may be strategic resources in their own right. Secondly, that organizational design and management processes can be deployed to create new strategic resources. Thirdly, that managers have begun to think of organizational design and management processes in a proactive way rather than seeing them more passively as necessary facilitators of success. Fourthly, that this new way of looking at organization and management requires a search for new ways of structuring organizational design and managerial processes. These points are driven home through case studies of the Danish firms LEGO Group, Vestas Wind Systems, Coloplast, Chr. Hansen, IC Companys and NKT Flexibles. Author: Foss, Nicolai J. Author: Pedersen, Torben Author: Pyndt, Jacob Publisher: Cambridge University Press Illustration: N Language: ENG Title: Innovating Organization and Management Pages: 00260 (Encrypted PDF) On Sale: 2012-01-12 SKU-13/ISBN: 9781107011052 Category: Business & Economics : Strategic Planning

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