

The Digital Glocalization Of Entertainment

[DOWNLOAD HERE](#)

Bridging the gap between media theory and industry practice in a rapidly evolving global sector, this book builds on scholarship in the field and, enriched by case studies and insights from business practice, analyzes the impact of new formats and technology. EAN/ISBN : 9781461409083 Publisher(s): Springer, Berlin, Springer, New York Discussed keywords: Digitale Medien Format: ePub/PDF Author(s): Sigismondi, Paolo

[DOWNLOAD HERE](#)

Similar manuals:

[The Digital Glocalization Of Entertainment](#)