

# Nordic Tourism: Issues And Cases - , Dieter K. Muller

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Tourism is a major industry in the Nordic countries (Denmark, Finland, Iceland, Norway and Sweden) as well as a growing field of academic study. For many cities and regions tourism is also increasingly recognised as being integral to economic, social and sustainable development. In addition, tourism also contributes to Nordic identity through destination promotion and tourism activities, including winter tourism and the tradition of access to common land, as well as specific forms of tourism, such as second homes. Nordic Tourism is the first comprehensive and accessible introduction to tourism in the region that links Nordic tourism research and concerns with key concepts in tourism studies. The book consists of eleven chapters dealing with issues ranging from, for example, marketing and policy to nature-based tourism, culture and the contribution of tourism to environmental change. The inclusion of case studies from leading Nordic researchers on specific destinations, attractions, resources, sectors and developments also provides a valuable learning tool for all students of tourism. Author: Hall, C. Michael Author: Muller, Dieter K. Publisher: Channel View Publications Illustration: N Language: ENG Title: Nordic Tourism: Issues and Cases Pages: 00301 (Encrypted EPUB) / 00313 (Encrypted PDF) On Sale: 2008-11-11 SKU-13/ISBN: 9781845410933 Lib Category: Tourism - Scandinavia - Management Lib Category: Travel - Scandinavia Category: Business & Economics : Industries - Hospitality, Travel & To

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