

A-z Of Super-effective Sales Pages



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**THE A-Z OF SUPER-EFFECT
SALES PAGES**

**Is Your Sales Page a Profit Sucking, Dead- in-the-Water,
Band-Width Eating, Online Dud?**

DON'T DELETE YOUR ONLINE EMPIRE JUST YET!

Spruce Up That Sales Page and Start Selling Now!

**Learn the fine art of persuasive copywriting and make thousands of more
dollars in conversions, sales, affiliate enrollment and pay per click income
every month!**

**Learn the Tricks of All of the Greatest Gurus When It Comes to the Grand and
Daring Art of Shameless Self Promotion...**

A-Z of Super-Effective Sales Pages

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Is Your Sales Page a Profit Sucking, Dead-in-the-Water, Band-Width Eating, Online Dud? DON'T DELETE YOUR ONLINE EMPIRE JUST YET! Spruce Up That Sales Page and Start Selling Now! Learn the fine art of persuasive copywriting and make thousands of more dollars in conversions, sales, affiliate enrollment and pay per click income every month! Learn the Tricks of All of the Greatest Gurus When It Comes to the Grand and Daring Art of Shameless Self Promotion... A-Z of Super-Effective Sales Pages

Are you sick of spending a lot of money on a super-sleek website only to have nobody ever visit it? Perhaps you want to write your very first sales landing page and do it right the first time by learning the secrets of marketing pros! Either way you have found the right copywriting resource for you! You Don't Need Talent to Compose A Super Selling Sales Letter! Such a skill is one that is in great demand. Trust me. I went from someone who was hiring incompetent and desperate moonlighters to one of the most sought after copywriters on the internet. I am so good at copywriting I do not even have to advertise my services. People have heard of my success through word of mouth and they simply find my email through my many successful websites. How did I get to be so good? How do you get to Carnegie Hall? The

answer is "Practice, practice, practice!" How much better off would you be if were pocketing \$200 or \$500 or even \$5,000 for every sales letter, rather than giving that money to other people to do an inferior job? That is exactly what this book is all about - teaching you to write outstanding sales copy even if you have never considered yourself to be capable of doing so before. However I also want you to keep this in mind... This is NOT just an eBook about copywriting. It is about conceptualizing a product that can accommodate a great sales pitch in the first place! In the A-Z of Super-Effective Sales Pages I discuss such creative and conceptual matters as -- Conceptualizing an idea that will sell in the first place How validate your initial brainwave for the product or service so that it will sell well in the marketplace Why a period of intense market research must always follow your initial brainstorming session to establish whether or not this is a realistic topic for making money How to avoid creating a product that nobody wants, nobody needs and nobody wants to buy How-to come up with a basic description or name for the product or service you are considering creating and how to make it as accurate as possible so people can find it on the internet How to use Google Alerts to keep an eye of what is going on in the market How to use Word Tracker as a keyword research tool How to conceptualize the best format for your product or service to be delivered in How to deliver a product package so you can command a higher price! How to deliver value and quality so that you can charge a lot of money for your product creation How to ensure that the sales letter you are writing accurately reflects your product How to discern the benefits of your product or service so you can underline these points and emphasize them to your customers ... and many more issues that are absolutely pertinent to having a product or service that can actually support the content of a great sales letter! It might seem to you like you are "putting the cart before the horse" by putting the salesletter BEFORE the conceptualization of your business but that is EXACTLY what a lot of very rich internet gurus do to make money. The result is a chapter in this eBook that helps break down the elements of the different styles so that you can make decisions about what type of persuasive copywriting is best to use to sell your stuff! In A-Z of Super-Effective Sales Pages I discuss such crucial things as - How to make an outline for creating your sales page Short or long? How many pages of persuasive copy are needed to sell your product or service Why you no longer need a longer sales letter to sell a more expensive product and how this recently became such a stale and old fashioned approach Why using a premade template for a newsletter is not such a great idea Why it might be a good idea to include video on a sales page When it is a bad idea to include video on your sales page How you can

embed video in your sales page to make yourself seem more human and connect with your customers so that they trust you enough to buy from you How you can use video to write a shorter sales letter How to learn from ClickBank landing pages by studying their formats and layouts How to use Quantcast to figure out exactly who your audience is supposed to be and conceptualize a salespage that suits their tastes Where to find free web page editors online for physically constructing your web pages Where to find free sales page templates for writing newsletters if you do not know a single thing about HTML How to check the validity of your page (which means making sure that everyone who lands on your web page can see it in their browser) after you have uploaded it to your website How to add meta-tags for your page so that your site can easily be found on the search engine pages And much, much more! Believe me I leave no stone unturned when it comes to how to construct these salespages. Each lesson in this eBook is also replete with images, screen shots and step-by-step instructions so that you cannot get confused, exasperated or go wrong in any way! Do You Want a Number One Product Selling Like Hotcakes On Clickbank? Learn How to Write the Salesletter That Sells It!... [Rights: Master Resale Rights] [YES] Can be given away [YES] Can be packaged with other products [YES] Can be offered as a bonus [YES] Can be edited completely and your name put on it [YES] Can be used as web content [YES] Can be broken down into smaller articles [YES] Can be added to an e-course or autoresponder [YES] Can be added to membership sites [YES] Can sell Resale Rights [YES] Can sell Master Resale Rights [YES] Can be offered through auction sites

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