

Customers Are King



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Customers are King Maintaining Customer Relations and Why It is Important! Pages: 36 Word Count: 7,318 Description: A book like this had just been waiting to be written. Heres something almost none of the Internet Marketing courses you will ever find would talk about at all - yet its something majority of us would only discover after going into business for ourselves. Customers are King tackles some of the most common issues in doing business - online or offline - and provides a practical guide to handling customer dissatisfaction, refunds, improve your paid subscriptions retention rate, and more. Inspired by real life experience, this life manual to handling your customers is now yours for the taking. Sneak Peak: Table Of Contents Good Customer Relationship - Why is it Important? 5 Understanding Your Customers 7 How to Calculate Customer Lifetime Value 9 How to Keep Your Customers Happy? 11 How to Get Your Customers to Say Wow! 13 Proven Methods of Customer Retention 15 The Art of Customer Follow-up 17 Loyalty Marketing Program 19 Promotional Items to Enhance Customer Relations 21 Handling Customer Complaints 23 How to Deal with Difficult Customers 25 Introducing the Seven Deadly Sins of Customer Service 27 Detachment 27 Inhospitality 27 Rudeness 27 Attitude 28 Ignorance 28 Inaccessibility 28

Invalidation 28 Customer Relationship Management Software -The Benefits 29 Choosing a CRM
Program 31 Customer Service over the Phone 33

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