

Social Networks, Innovation And The Knowledge Economy

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In this book, the authors illustrate how social networks can play a very significant role in the technological catch up process in moderate innovative countries. Using an innovative approach to the study of entrepreneurship in knowledge-intensive sectors, the book analyses the role of social networks in the access and deployment of the variety of competences and resources required for the successful creation of knowledge-intensive companies, which has not yet been studied sufficiently in this context. Publisher: Routledge Illustration: N Language: ENG Title: Social Networks, Innovation and the Knowledge Economy Pages: 00320 (Encrypted EPUB) / 00320 (Encrypted PDF) On Sale: 2012-07-26 SKU-13/ISBN: 9780415666367 Category: Business & Economics : Economics - Theory

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