

What They Didn't Tell You About Knowledge Management - Jay Liebowitz

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There are a myriad of books that have been published on knowledge management. However, very few of these books give the practical know-how of what truly is needed in the information professional/manager's mind: how to make the decision whether knowledge management is right for you; how to explain the pros and cons of the various knowledge management alternatives/solutions; how to determine which knowledge management solution, if any, is the best fit with your organizational culture; how to explain the way to show the expected value-added benefits of using knowledge management; and how to discuss lessons learned in applying knowledge management (i.e. how others have utilized KM techniques for enhanced decision making). Author: Liebowitz, Jay Publisher: Scarecrow Press Illustration: N Language: ENG Title: What They Didn't Tell You About Knowledge Management Pages: 00130 (Encrypted EPUB) / 00130 (Encrypted PDF) On Sale: 2012-08-03 SKU-13/ISBN: 9780810857254 Lib Category: Knowledge management Category: Business & Economics : Information Management Category: Language Arts & Disciplines : Library & Information Science

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