

The A To Z Of Japanese Business - Stuart D.b. Picken

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The A to Z of Japanese Business is an examination of the origins and characteristics of Japan's business culture. This handy reference book includes most of the important words or company names that foreign business people visiting Japan might encounter and provides an overview of Japanese corporate culture both from an historical standpoint and with reference to its most distinctive features as they affect organization and management. This is accomplished through its historical chronology, various appendixes offering lists of business expressions that are in daily use along with a selection of the most commonly used business proverbs, a bibliography, and hundreds of cross-referenced dictionary entries on Japanese companies, their founders and managers, the ever-present bureaucratic bodies, and progress in the major industries. Author: Picken, Stuart D.B. Publisher: Scarecrow Press Illustration: N Language: ENG Title: The A to Z of Japanese Business Pages: 00448 (Encrypted EPUB) / 00448 (Encrypted PDF) On Sale: 2013-03-14 SKU-13/ISBN: 9780810868724 Category: History : Asia - Japan Category: Business & Economics : Reference - General Category: History : Reference

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