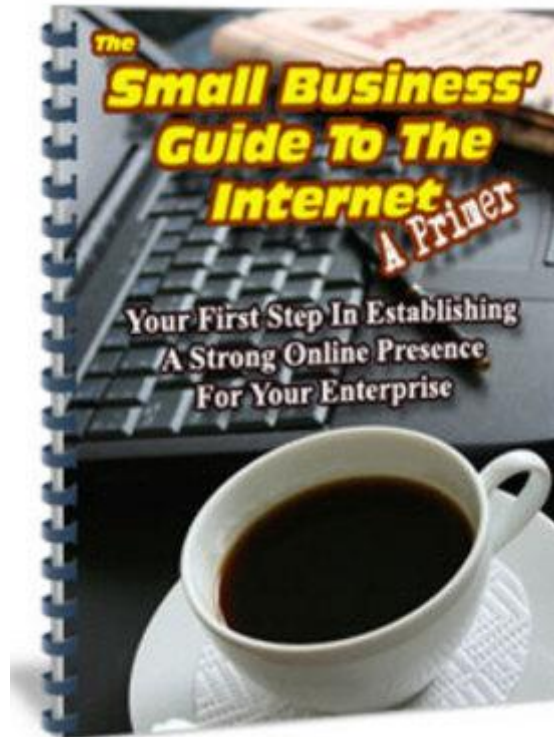


The Small Business Guide To The Internet Ebook



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If You're Still Running A Strictly Brick And Mortar Store, Then You're Stuck In 1995! Finally, You Can Now Learn How To Conquer A Global Market Through Tried And Tested Techniques That Will Never Fail You! Best Of All, These Tactics Won't Require You To Invest A Fortune! You've Always Wanted To Establish An Online Presence For Your Real World Business? What You Are About To Read May Very Well Be Your First Step In Expanding Your Venture! Dear Businessman, You know it in your heart. The Internet is the biggest social, cultural, and technological revolution in this lifetime. It has changed how we live our lives, how we interact with the world, how we process information, and yes, even how we do business. In fact, since its commercial introduction in 1996, the statistics concerned with Internet users have consistently risen to the amazing numbers they are today. Nowadays, a little over 57 million people are online at any given time. And there are over 1 billion Internet users in the entire world. This is a substantial number indeed, if we consider that it represents 1/6 of the world's total population! One out of every six people in the world uses the Internet. 16.8% of the world is wired. What Does This Mean For Your Business? Are you running a store that caters to your area? Are you a supplier of goods, and people seek

you out? Do you provide services for needy clients? Or perhaps, you furnish materials for big and small producers alike? Regardless of what business you're running, you are merely reaching a limited market. Why? It's because you're bound to certain limitations. The limitation of geographical barriers, for example, prevents your enterprise from servicing clients or customers in another country. The limitation of advertising channels is another, as this can prevent your business from reaching ALL the prospects you want to reach. The limitation of budget is the most common, of course, as lack of funds will mean lack of marketing mileage for your venture. As a result, you will never realize the full potential of your business. Unless, of course, you learn how to harness the power made possible by the Internet. The Internet, you see, has connected the entire world. The distance between Asia and North America has shortened into a mere click of a button. Details about the big events that happen in the United Kingdom can immediately be made available for people in Africa, seconds after they transpire. The Internet has made a lot of things possible. And from a commercial standpoint, the Internet has opened the floodgates to a global market. Just imagine... If you establish an online presence for your business, how many people will you be able to reach? You won't be limited to your geographical area. You can reach prospects as far as Tibet! If you establish an online presence for your business, how much advertising cost will you be able to save? You won't have to pay ludicrous amounts for a billboard in a well-populated city. You won't have to pay for a full-paged ad in a newspaper with a big circulation. You won't have to pay for the filming of a TV ad and for airtime to broadcast it. The cost involved in advertising on the World Wide Web is very much smaller than advertising channels in the real world. Often, you will even encounter free channels. Yes... FREE! You won't have to spend a single cent to get the word out about your business! Furthermore, if you establish an online presence for your business, you'll have an enterprise that will run automatically - with very minimal supervision needed - and continuously - 24 hours a day, 7 days a week - without fail! Is your business currently operating for 8 hours only? How much income would you garner if your business could operate round the clock, and every day of the week at that? Truly, Establishing An Online Presence For Your Business Is The Way To Go. But Do you know where to start? Do you know, exactly, how you can transform your brick and mortar business into an Internet venture for the new millennium? Don't be ashamed to answer this question. Studies show that 82 of businesses worldwide - both big and small - have yet to hop aboard the online channel. There are many reasons given for this, but only one is very apparent... Lack of education on how to proceed. Indeed, most businesses don't know how to start

traversing the cyber seas of the Internet. As a result, they are stuck with the real world, with all the limitations and restrictions attached thereto. Some of these businesses do try, but because of their lack of knowledge on how to properly set up an online presence, they do more harm than good. They present a completely unprofessional image of their enterprises on the online front, and instead of attracting more leads, they tend to turn away more prospects. Establishing an online presence is a science. True, you can approach it with a trial-and-error mentality, but do you have such a luxury? Can you afford to lose many prospects along the way? Time is of the essence, and every lead is vital. You have to get things right the first time around.

This Is What You Need...

Small Business Guide A guide.

Small Business Guide A complete, easy-to-understand primer on how to establish an online presence for your business.

Small Business Guide A no-nonsense manual on how to start sailing the wild, wild seas of the Internet.

Small Business Guide A clear and concise map that will lead you to the Promised Land of Internet success - of online wealth and prominence.

Small Business Guide You need...

Small Business Guide The

Small Business Guide To The Internet: A Primer Your First Step In Establishing A Strong Online Presence For Your Enterprise

This is comprehensive, yet easy-to-read, handbook on how, exactly, you can expand your business on the World Wide Web. Its free from the fluff that you often find in other guides on the same matter. Its a direct-to-the-point manual that will teach you everything you need to know about succeeding in the world of online business. Consider the following things you will find in its pages:

Small Business Guide The real score about establishing an online presence for your business.

The size of your enterprise is not a hindrance to virtual expansion. Read studies, encounter statistics, and explore possibilities about the many, many benefits that the Internet can provide for your venture.

Small Business Guide The one, true anchor for your online presence. Some say this is dispensable. This guide will show you why they are wrong, and why this component can spell the success or failure of your Internet enterprise.

Small Business Guide The main secret of the big guns of Internet marketing. Its a simple secret made complicated by technical terms, but this guide will show you how simple it really is, and how you can apply it with maximum efficiency.

Small Business Guide The main secret of the big guns of Internet marketing simplified further in two easy steps that anyone can accomplish!

Small Business Guide Internet marketing power through link building - learn how to make websites link to you so that youll generate an amazing amount of traffic for your web pages.

Small Business Guide The core strategy of successful online businesses today, and how you can implement it for your own enterprise. Its an

automated system, meaning, it will allow you to continue doing business even while you sleep. Small Business Guide Secret tactics that will help you win customers - lots and lots of customers - on the World Wide Web. Some guides will immediately transport you to the middle of the action. This is not what you need. Without the fundamentals, you'll just feel lost in the shuffle, and because you will be forced to encounter things you are not familiar with, you'll just end up feeling more confused. The Small Business Guide To The Internet lays down the basics for you to digest. It guarantees that the concepts you need to know will be presented in an order that will make it easy for you to understand. By the time you reach the last page, you will know how a successful online business truly works. The Small Business Guide To The Internet: A Primer Your First Step In Establishing A Strong Online Presence For Your Enterprise Order this fantastic manual today and enjoy each and every information-packed page it will provide. We want you to feel proud for this purchase because we know the value included to this report. Get it right now and start using it. If you're not thrilled just send an email and ask for your money back. You have 30 days to decide if this product is THAT good as described here or not. If at any time in thirty days you decide that the product was not what you needed we shall give your money back asap. No questions asked at all - we are THAT SURE you'll use this product so we get all the risk for your decision. Only \$17 Small Business Guide Small Business Guide

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