

The Strategic Management Of Intellectual Capital - David A. A. Klein

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The fourth in the readers' series Resources for the Knowledge-Based Economy, The Strategic Management of Intellectual Capital analyzes the link between the strategic and operational roles of intellectual capital in the organization. The Strategic Management of Intellectual Capital is the perfect resource for the growing number of companies pursuing a strategic approach to managing their intellectual capital and harnessing and leveraging their knowledge, experience, and expertise more systematically to attain a competitive advantage. Author: Klein, David A. A. Publisher: Routledge Illustration: N Language: ENG Title: The Strategic Management of Intellectual Capital Pages: 00256 (Encrypted EPUB) / 00256 (Encrypted PDF) On Sale: 2012-06-14 SKU-13/ISBN: 9780750698504 Lib Category: Creative ability in business Lib Category: Organizational learning Category: Business & Economics : General Category: Business & Economics : Management - General Category: Business & Economics : International - General

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