

Ist Organisationsberatung Notwendig? - Stefan Lippmann

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Heutzutage liest man in den verschiedensten Zeitungen immer wieder den Begriff der Unternehmensberatung ohne eine genaue Vorstellung von seinem Bedeutungsgehalt im allgemeinen sowie im soziologischen Sinne zu haben. Fest steht bloÃ, dass die Dienstleistungsangebote von Beratungsfirmen sich einer stetig steigenden Beliebtheit erfreuen und somit zu einem allgemeinen Wachstum der Beratungsbranche fÃ¼hren. Um dies festzustellen, genÃ¼gt schon ein Blick in die Statistiken Ã¼ber die Entwicklung der Anzahl der in Deutschland vorhandenen Beratungsfirmen und deren Mitarbeiter der vergangenen 20 Jahre. Angaben des Bundesverbandes Deutscher Unternehmensberater (BDU) zufolge, hat sich die Anzahl der im Beratungssektor tÃ¤tigen Unternehmen seit 1989 von ca. 6.000 auf ca. 14.700 im Jahr 2000 mehr als verdoppelt. Ãhnlich stellt sich die Situation bei den Mitarbeitern von Beratungsfirmen dar, die sich im Vergleich zu 1989 von ca. 30.000 auf ca. 68.000 im Jahr 2000 ebenfalls mehr als verdoppelt haben (Pohlmann, 2003, S. 688). Das PhÃ¤nomen so eines boomenden Wirtschaftszweiges, ist deshalb auch aus der Sicht der verschiedensten Fachrichtungen interessant und untersuchenswert. Innerhalb dieser Arbeit soll deswegen das doch sehr diffuse und bizarre PhÃ¤nomen der Unternehmensberatung aus soziologischer Perspektive genauer betrachtet werden. Hierzu ist es zunÃ¤chst einmal notwendig zu untersuchen, was man aus soziologischer Perspektive Ã¼berhaupt unter Beratung versteht. AnschlieÃend sollen die soziologisch relevanten Formen von Beratung in ihren Besonderheiten beschrieben werden. Nachdem der erste Teil der Arbeit somit einen Ãberblick der grundlegenden Begrifflichkeiten vermittelt, wird dann die Funktion und Rolle des Beratungssektors behandelt. Anhand der gewonnenen Erkenntnisse sollen abschlieÃend Konsequenzen fÃ¼r das Wachstum dieser Branche analysiert werden bzw. Schlussfolgerungen Ã¼ber die Notwendigkeit der Inanspruchnahme von Beratungsleistungen gezogen werden. Author: Lippmann, Stefan Publisher: GRIN Verlag Illustration: N Language: GER Title: Ist Organisationsberatung notwendig?: Eine Analyse der Funktion und Rolle des Beratungssektors Pages: 00016 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640693399 Category: Social Science : Sociology - General

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