

Woman's Place Is In The Boardroom

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There are relatively few women in senior executive positions and on the boards of major companies. Based upon research and in the context of contemporary management debates the authors argue the business case for promoting women to these positions in order to create more value for shareholders. The book draws upon interviews with chairpersons and chief executives and includes case study material. EAN/ISBN : 9780230514126 Publisher(s): Palgrave Macmillan Format: ePub/PDF Author(s): Thomson, P. - Graham, J.

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