## **Key Marketing Skills**

## **DOWNLOAD HERE**

This is a brand new edition that focuses on the practical issues faced by today's marketing professionals. It is truly about turning strategy into action and provides answers to key marketing issues: EAN/ISBN: 9780749447151 Publisher(s): Kogan Page Format: ePub/PDF Author(s): Cheverton, Peter

## **DOWNLOAD HERE**

Similar manuals:

**Key Marketing Skills**