

# Diskurs Und Globalisierung - Nadia Cohen

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"The ministers signing this treaty recognize that there is Globalization." heißt es in einer WTO-Deklaration (WTO, 1997, zitiert nach Ghafele, 2002: 36). 'Globalisierung' als sprachliche Festlegung? 'Globalisierung' als diskursives Phänomen? Diskurs und Diskursanalyse sind in den letzten Jahren zu einem beliebten Instrument für wissenschaftliche Analyse in den verschiedensten Bereichen geworden. Im Rahmen dieser Hausarbeit soll untersucht werden, inwiefern sich auch das Phänomen der Globalisierung diskursanalytisch betrachtet werden kann und ob eine diskursanalytische Untersuchung überhaupt sinnvoll ist, d.h. neue Erkenntnisse über das Phänomen der Globalisierung liefern kann. Ferner soll, falls die vorhergehenden Fragen positiv beantwortet wurden, der Frage nachgegangen werden, welche der zahlreichen Diskurstheorien dazu am geeignetsten ist. Hierzu sollen zunächst in einem ersten Schritt die wichtigsten Diskurstheorien und deren Vertreter vorgestellt werden. In einem zweiten Schritt gilt es an einem Fallbeispiel zu untersuchen, wie die Diskursanalyse im Rahmen des Globalisierungsphänomens fruchtbar gemacht werden kann. Aus diesen Schritten lässt sich dann in der Schlussfolgerung ableiten, wie Diskurs und Globalisierung zueinander stehen.

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