

Was Ist Public Management ? - Manuela Gaigg

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Diese Arbeit beschäftigt sich mit der Frage 'Was ist Public Management?'. Als Einstieg werden die Begriffe 'Public Management (PM)' und 'New Public Management (NPM)' definiert. Danach werden die grundlegenden Handlungsfelder bzw. -bereiche von NPM kurz umrissen, wobei das Handlungsfeld Struktur näher beleuchtet wird. Speziell wird auf ein grundlegendes Modell von NPM - das 'Neue Steuerungsmodell (NSM)' - näher eingegangen. Dabei wird versucht, die Frage 'Wie funktioniert der Steuerungsprozess des NSM?', zu beantworten. Die Arbeit schließt mit Reflexionen zum New Public Management und einem persönlichen Fazit der Verfasserin. Author: Gaigg, Manuela Publisher: GRIN Verlag Illustration: N Language: GER Title: Was ist Public Management ? Pages: 00012 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640729739 Category: Business & Economics : Management - General

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