

52 Activities For Improving Cross-cultural Communication

- , Patricia A. Cassidy

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52 Activities for Improving Cross-Cultural Communication specifically explores cross-cultural communication issues with an eye toward increasing cross-cultural understanding and effectiveness. The exercises in this book are intended to facilitate effective communication across a wide range of differences. Many of the exercises are written with instructions that address the needs for a specific audience (e.g., gender or generation). Stringer and Cassidy have written and adapted sound, ready-to-use activities for settings where the exploration of cross-cultural communication would be beneficial: the workplace, the classroom, human resources programs, ESL classes, corporate diversity training, international team development workshops, conflict management and others. This practical trainer's manual includes applications from many sectors and angles: business, diversity and cross-cultural fields, and from trainers in the U.S., Europe, Asia, the Middle East and Latin America. The exercises are organized according to the appropriate audience, the time required to perform and the risk level for participants (a unique feature created by the authors) and are easily adaptable to the user's particular need and situation. There is something for everyone in this book: for those who like hands-on, practical activities, those who prefer experiential exercises and those who learn best if they can reflect on ideas. Author: Stringer, Donna M. Author: Cassidy, Patricia A. Publisher: Intercultural Press Illustration: N Language: ENG Title: 52 Activities for Improving Cross-Cultural Communication Pages: 00256 (Encrypted EPUB) On Sale: 2009-09-30 SKU-13/ISBN: 9781931930833 Category: Social Science : Sociology - General

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