

Baumol Und Die 'kostenkrankheit' - Bastian Garnitz

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Die Aufgabe der Studienarbeit besteht in der Darstellung und Aufbereitung der Entwicklung der Kostenkrankheit von WILLIAM J. BAUMOL. Des Weiteren erfolgt eine Darstellung der Informations- und Kommunikationstechnologien unter Berücksichtigung der Kostenkrankheit. Dazu gliedert sich die Arbeit in drei Bereiche. Der erste Bereich, bestehend aus Kapitel 2 und 3, stellt die theoretischen Grundlagen der Dienstleistung und der Produktivität dar. Im zweiten Bereich (Kapitel 4 und 5) wird die Kostenkrankheit als solches, anhand des Grundlagenwerkes 'Performing Arts - The Economic Dilemma', vorgestellt und anschließend die Entwicklung in der Literatur bis heute beleuchtet. Die Frage, in wieweit die Kostenkrankheit allgemein und insbesondere im Bereich der Informations- und Kommunikationstechnologien gilt, wird im dritten Bereich (Kapitel 6) behandelt. Author: Garnitz, Bastian Publisher: GRIN Verlag Illustration: N Language: GER Title: Baumol und die 'Kostenkrankheit' Pages: 00042 (Encrypted PDF) On Sale: 2011-01-01 SKU-13/ISBN: 9783640814831 Category: Business & Economics : Human Resources & Personnel Management

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