

Get Backlinks With Services Like Backlink Solutions

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Before it was important to **get backlinks** we used to pack our pages with keywords and the traffic would come but the pages looked crap. They read like they were written by a robot when the fact was, they were written for a robot.

We got around that with doorway pages and they worked a treat for a while until The Big G sussed out what we were up to and took the emphasis from 'on page optimization' to 'off page optimization'

Now of course, it's all about trying to get backlinks. You can see where Google is coming from. A backlink is like a vote, it's a site saying look at this other site I found, its smashing, great, fantastic. Like previous ranking algorithms though, the backlinks one is flawed. Ever wonder how some folk can rank top 10 for just about any keyword while you struggle to break into the top 1000? They cheat.

Perhaps cheating is too strong a word. The white hats tell us to beg, comment, answer questions in forums etc. to get backlinks while the black hats simply purchase them with the help of automated systems like BackLink Solutions and LinkVana then sit back and watch their money sites shoot up the rankings.

The way I see it, there's not much difference between someone posting a comment on a well ranked blog to get some link love and perhaps some clickthru traffic and someone paying the blog owner for a backlink. At least it's more honest and you aren't simply writing a comment under false pretenses.

Article Marketing Automation, Ezine Articles and plenty of other systems are a form of link buying. You are simply trading unique content for the link rather than cold hard cash. This 'lack of money exchanging' appears to exonerate these methods of link building from being labeled as black hat.

Services such as BackLink Solutions and LinkVana take link building to another level and enable you to get backlinks to your posts and sites with a few clicks of the mouse. Painless, quick and above all, easy.

The problem though is that you pay for the links so it's frowned on and if Google identifies such backlink networks they'll be gone from the rankings before you can say 'get backlinks' (see what I did there?).

Judging by the 'no room at the inn' hanging on the doors of such services though, they work and they work extremely well. If you find the doors are open, you may want to give one of them a try for yourself for a month or two and see just what all the fuss is about.

When it comes to paying to get backlinks though, you pay your money and you take your chance, as the saying goes.

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