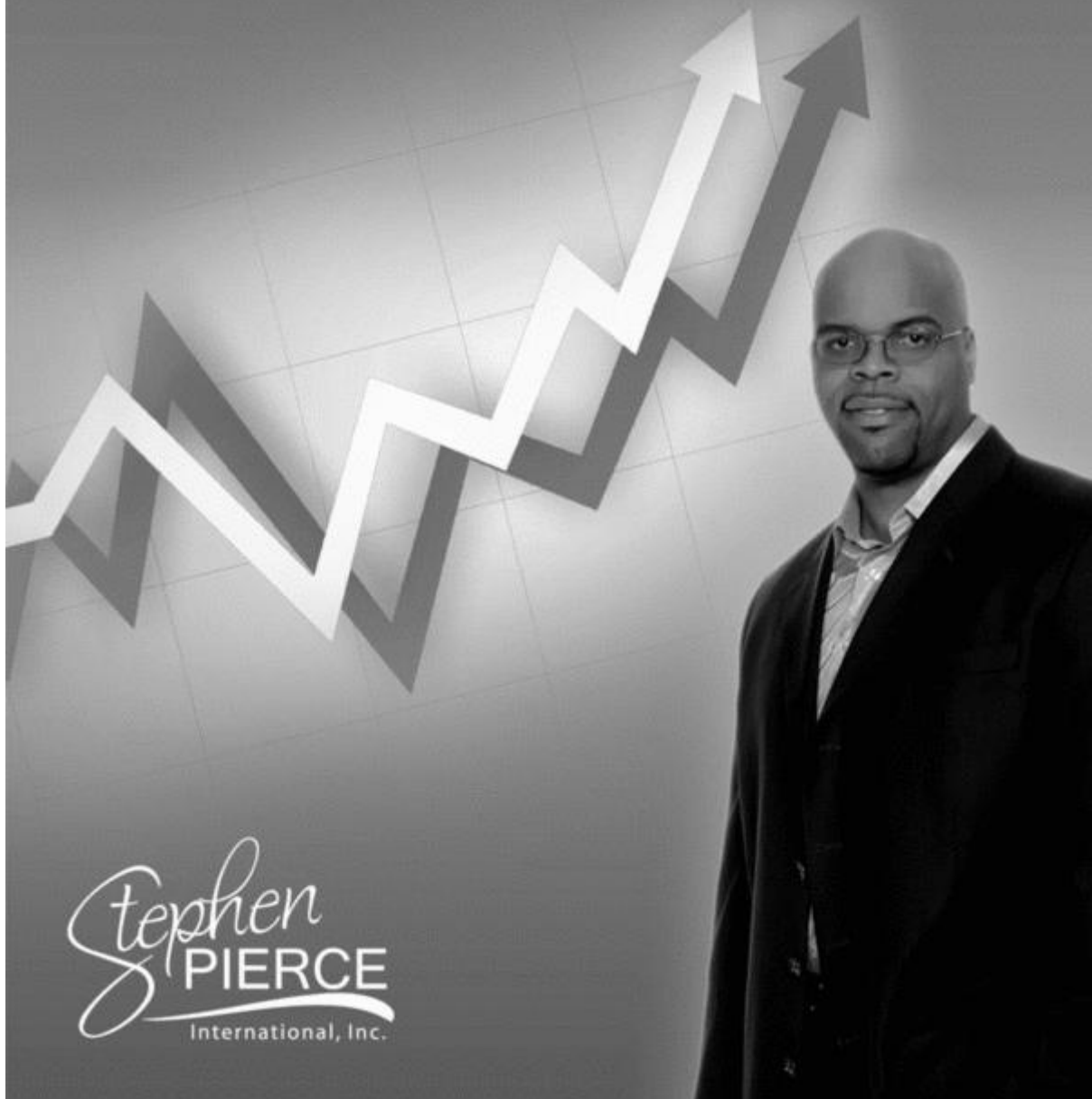


How To Increase Your Income

INCREASE YOUR INCOME BY IMPROVING YOUR SALES PROCESS



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How much more money would you like to make this year over last year? The answer to this question will be different from one person to the next and from one business to the next. Regardless of what this answer is there is one thing that you will continuously need to improve to Increase your Income and the impact of this will be huge. This one thing is your sales process. It is important to start looking at where you want to get as a process more so than just something you want to get to. A tree is a good example of a process in action. The process known as photosynthesis is where the sun and the earth are essentially connected and work together to achieve the desired result. Without the sun the tree would die and without the earth the tree would die. Both are required and both are connected. When focusing on your business you should think of the number you want to hit as being a process. This number will be the direct result of how well you set up and design your sales process. The better your sales process the better chance you have of reaching your target goal. Your sales process and how well it works is the key to achieving your target goal. A must report if you are serious to Increase your Income.

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