

# Mp3 Dj Mesta - Reggaeton Beats & Instrumentals Vol.1



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Hot Reggaeton beats with a heavy Hip Hop Dancehall influence - 50 club, 50 radio 16 MP3 Songs HIP HOP/RAP: Hip Hop, LATIN: Latin Rap Details: World reknown HipHop/R&B/Dancehall club/radio specialist, DJ Mesta is also responsible for breaking the Reggaeton music trend in Italy where he now lives and spins. Born in Torino, Italy Dj Mesta began his music career at the age of 12 breakdancing and body popping. By 1989 he was a Dj, his Djing included clubs and mixtapes, in fact he pioneered the mixtape in Italy. As his reputation grew he started promoting Hip Hop and R'nB club nights throughout his country. The Italian music scene begun to appear small, so in 1993 he moved to London. His talents as a Dj were quickly recognised and he was soon Djing for the UK Hip Hop group Bloodhoundz (Da Residenz). He then set up Money Game Entertainment, while working as a freelance record distributor and promoting records or looking after acts for Hardzone Promotions. Spinning at gigs across London Mesta teamed-up with top Hip Hop Djs like Kofi (DMC UK champ) and Shortee Blitz (Kiss fm/Rawkus). He opened nights for established international acts such as The Roots, Djing alongside Jazzie B (Soul II Soul) and Derek B. He established himself as a major UK tape-master and was soon selling mixtapes and Djing throughout Europe. In 1997 Dj Mesta started a HNC course in Radio Production and Broadcasting which enabled him to think seriously about a career in broadcasting. Shortly after starting the course he began working for the Italian radio station Station One as UK correspondent. He also had a mix-show on Bristol station Passion fm and London Unique fm, while writing for AL, Italy's number one Hip Hop magazine and freelancing for various publications such as Echoes, the worlds largest black music weekly. Tired of being based outside Italy, around 1998 Dj Mesta decided to strengthen the connection with his native country by booking tours for UK acts such as 57th Dynasty, promoting records and, of course, Djing. By the end of 1999 came the final decision: he decided to move back home with the

ambition of becoming the top Italian connection for Urban music world-wide. After managing Palazium - a night club based in Torino with a capacity of 500 - and promoting live PA's featuring US Hip Hop pioneers like Doug E Fresh and Masta Ace, Dj Mesta has launched the Money Game Record Pool and now heads digital distribution service mp3mixtapeleading a new trend in the music biz. Come 2006, Mesta is "killing" Italy's clubland Djing all-over the country, doing no less than 3 clubs per week with growing residencies in Torino. He is still busy on the international club scene landing gigs so far as the Amman, Jordan where he djed this past February. Among the many legendary European parties, Mesta djed in @ the official Midem 2003 Urban party (Cannes, France) in honor of Rocafella's Jay Z and ending up spinning records for rapper Coolio. Mesta also teamed up with Italian rapper Rawl MC to launch the Freestyle Arena tour, the 1st ever freestyle rap contest touching down Italy's 20 regions. Dj Mesta is currently producing hosting Full Blast - a daily Hip Hop/RnB/Dancehall Reggaeton specialist radio show broadcasting Monday to Friday on Radio Flash 97.6 Torino, Italy. Full Blast features all new, upfront and exclusive material to an audience of mainly students as well as providing a unique interaction synergy with the music industry worldwide. Full Blast led to the Full Blast Mixshow, another radio show entirely mixed. Broadcasting first on Hitchannel and now on RTL TV 102.5 - the Full Blast mixshow is also syndacated worldwide. Mixing records and producing beats for over 10 years, Dj Mesta has shown consistent skilful originality. He has developed a unique sound based on simplistic techniques, good taste and innovative skills. Drafted as the the one only Tech.Nition in Italy, Dj Mesta is now the first Italian member of the Bumsquad DJz (USA) founded by Latin Prince (TVT) and hosting established talents such us Dj Kazzanova one of reggaeton top DJ worldwide. A&R @ the newborn Selecta/Motivo, Dj Mesta has released Selecta Mixtape vol 1 the first ever legal mixtape in Italy featuring newcomers established artists such as Mr Vegas, Elephant Man, KRS One, Lumidee Pitbull. One of the first European Hip Hop DJs to play produce Reggaeton, Dj Mesta is once again at the forefront positioning himself as the #1 Italian connection for a wordlwide Urban industry.

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