

Wissenschaft Im Fernsehen Am Beispiel Des Magazins 'newton' - Aleksandra Savicic

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Das Ziel der Arbeit ist, unter Berücksichtigung aktueller Studien die Entwicklung der Wissenschaftssendungen im Fernsehen seit Beginn des Fernsehens 1955 aufzuzeigen und an Hand eines konkreten aktuellen Beispiels, des ORF Wissenschaftsmagazins Newton, Veränderungen darzustellen. Die zugrunde liegenden Methoden sind das qualitative Interview mit dem Programmverantwortlichen der Sendung und die quantitative Inhaltsanalyse von 71 Beiträgen. Author: Savicic, Aleksandra Publisher: GRIN Verlag Illustration: N Language: GER Title: Wissenschaft im Fernsehen am Beispiel des Magazins 'Newton' Pages: 00075 (Encrypted PDF) On Sale: 2006-01-01 SKU-13/ISBN: 9783638532792 Category: Social Science : Media Studies

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