Managing Foreign Subsidiaries

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Presents a multi-disciplinary approach to researching subsidiary dynamics and its effective management, with a focus on the role of the headquarters within the context of subsidiaries as members of a differentiated, interdependent network, and the development of subsidiary capabilities and their impact on firm performance. EAN/ISBN : 9781848556676 Publisher(s): Emerald Group Format: ePub/PDF Author(s): Cheng, Joe - Maitland, Elizabeth - N/A

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