

Wedding Consultant Business: Entrepreneur Magazine's Step-by-step Startup Guide

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Say I Do to Success From wedding bells to wedding bills, gain an inside look at the billion dollar wedding industry and learn how to earn your next pay check coordinating the big day of todays brides and grooms. Discover the newest wedding trends, such as destination weddings, tapas-style catering, disposable video cameras, wedding logos and more. Plus, learn everything else you need to know to start and run a successful wedding consultant business, including: How to market your services and find customers Using social media to attract and communicate with clients Tips from the pros for handling the unexpected What licenses and permits you need How to avoid common mistakes How to negotiate with vendors and suppliers to get the best prices The most important contacts to make And more! You dont need an office or a lot of startup money. With your creativity and help from our experts, youll be well on your way to success. The First Three Years In addition to industry specific information, youll also tap into Entrepreneurs more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, youll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges. Pin point your target market Uncover creative financing for startup and growth Use online resources to streamline your business plan Learn the secrets of successful marketing Discover digital and social media tools and how to use them Take advantage of hundreds of resources Receive vital forms, worksheets and checklists From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. Well teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for success. BONUS: Entrepreneurs Startup Resource Kit! Every small business is unique. Therefore, its essential to have tools that are customizable depending on your businesss needs. Thats why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more all at your fingertips! Youll find

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Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you
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