

Effectiveness Of Information Use For Strategic Decision Making

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processing activities of the individual decision maker. As such information is distinguishable from data or messages;78 9.3.3.2;Summary 59 Then, information use;79 9.3.3.3;information in addressing strategic decisions. This definition differs from organizational level definitions, because the latter;79 9.3.3.4;The dependent variables are strategic decision quality and organizational performance, which are both measures of strategic deci;79 9.3.3.5;One group of independent variables is defined as;79 9.3.3.6;amount and scope of information use from personal and impersonal as well as internal and external information sources. These var;79 9.3.3.7;Another independent variable is political behavior;79 9.3.3.8;behaviors in pursuit of their personal interests during SDM. This variable captures the social context of SDM and has widely bee;79 9.3.3.9;The first contextual factor is defined as perceived environmental uncertainty comprised of environmental complexity and dynamism;79 9.3.3.10;The second contextual factor is defined as cognitive style from a dual-processing perspective on human cognitive processes. More;79 9.3.3.11;60 Conceptual basis These variables appear suitable for answering the research questions and result in the conceptual basis as d;80 9.3.3.12;Alternative theoretical perspectives and theories 61;81 10;3 Selection of a theoretical framework;81 10.1;3.1 Alternative theoretical perspectives and theories;81 10.1.1;3.1.1 Economic perspective and theories;81 10.1.2;3.1.2 Behavioral perspective and EAN/ISBN : 9783834968494 Publisher(s): Gabler Discussed keywords: Entscheidung (Wirtschaft), Informationsmanagement, Strategisches Management Format: ePub/PDF Author(s): Gnswein, Wolfgang

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