

Mp3 Calla-calla - Keep Movin' Strong



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A Flow-Style vocalist BeBop flutist with hip-hop beats; upbeat urban soul pop with elements of reggae too

12 MP3 Songs URBAN/R&B: Soul, URBAN/R&B: Contemporary urban Details: Calla-Calla Keep Movin' Strong Multi-talented Chicago native Jeffrey Callaway aka Calla-Calla began singing at age 6 with a youth church choir, directed by gospel singer and Grammy winner Albertina Walker. He is the nephew of international jazz musician Marshall Allen, a long time member and present director of the legendary big band Sun Ra Arkestra. Under the tutorage of his world renowned uncle, Calla-Calla developed his unique and extraordinary flute style. "My uncle taught me a lot about avant-garde expressionism, and getting the most out of my instrument. The flute is a universal instrument that allows me to communicate - musically - on a broad spectrum; softly, intensively, romantically, spiritually, or in a bebop, funky style manner." Later he moved to Los Angeles, California where he performed in local talent shows, as a solo act, and with neighborhood formed groups. He studied music and voice at Los Angeles City College. During this time he subsidized his college learning by working as a street crew member with his brother Rich Callaway (currently CEO/President of True Talent Entertainment) for Lewis Grey Productions - promoting concerts for notable groups, such as Earth, Wind and Fire, Parliament Funkadelic, Isley Brothers, Rick James, and a number of other popular R&B acts. From that experience, Calla-Calla says he learned about "stage professionalism and the art of showmanship." While attending San Jose State University, he studied music and performed as a disc jockey for KSJS radio. As a disc jockey, he interviewed the legendary Bob Marley, who shared with him particular elements for creating Reggae music. Over the years he has performed at various private functions and clubs throughout California. Calla-Calla is an artist who has busted out of the box of commercialism, and represents a new wave of contemporary recording artists that refuse to be "pigeon holed" in one particular classification. He may be considered as a soul singer

when it comes to love and dance songs: a socially conscious reggae singer; an inspiring gospel singer; or a jazz artist. Whatever the genre, Calla-Calla has honed his skills successfully and feels that he communicates effectively to listeners. Although he has some formal training, he considers himself a raw-vocalist. "I developed my vocal style on the streets, while walking and waiting for buses, pitching my voice off of buildings in the wee hours of the night, and, singing to any passersby who would listen. From this, I created a style that's originally mine - from the heart - which I believe listeners will truly feel and appreciate." On his debut album "Keep Movin' Strong," Calla-Calla delivers his inspirational, love, and socially conscientious lyrics in a "flow-style" manner. Not just his vocals stand out on the album, but the remarkable talent he has with his flute does well. Reggae, bebop jazz, world beat and urban R&B are the genres covered by this sophisticated artist. A number of tracks contain innovative hip-hop beats, giving the album a contemporary feel. He also infuses instrumental joints that serve as a connective thread for his lyrically catchy songs. Calla-Calla concludes by stating:"It's a positive upbeat cd, one that has motivating, fun and conscientious lyrics. Many of my listeners enjoy the mixture of lyrical content and flute instrumental joints. I feel there's something for everyone on this one." .

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