

Supply Chain Management

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This work brings together some of the most up to date research in the application of operations research and mathematical modeling techniques to supply chain management problems. The book's chapters place a heavy emphasis on the application of modeling techniques to real world management problems. Each chapter is a self-contained study of a timely and relevant research problem in supply chain management. In many instances, the actual results from applying these techniques in practice are highlighted. In addition, each chapter provides important managerial insights that apply to general supply chain management practice. Included are several chapters that address the new and rapidly growing role of eCommerce in supply chain management. Audience: This book can serve as a valuable reference for researchers in supply chain management as well as a reference textbook for a graduate level reading course. EAN/ISBN : 9780306481727 Publisher(s): Springer Netherlands, Springer US Format: ePub/PDF Author(s): Geunes, Joseph - Pardalos, Panos M. - Romeijn, H. E.

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