

Product Creation Secrets



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Product Creation Secrets "Finally! Discover How To Instantly Duplicate The Product Creation Secrets Of Information Publishing Millionaires..." Who said the following line?... "To Be Successful In Information Publishing, You Need To Be Extremely Prolific." Now, I must admit that I'm paraphrasing a little as the person who said that line, has said it many, many times over the years, in many different ways. Okay - want to know who said that? It's Millionaire business and marketing coach Dan Kennedy (he's known as the Millionaire Maker, as he's turned more small business owners into millionaires with his advice, than any other coach). So firstly - what does he mean by "Prolific"? He means that you need a LOT of products on the market. And that you need to keep coming out with new products constantly. And here's why: If a customer likes your stuff, chances are he'll want to buy more of it. And the more products you have, the more money that customer can give you. Dan Kennedy himself has received \$100,000 from one single customer! He would have never received anywhere near that amount with just one or two products to sell! It really is as simple as this: The more products in your catalog, the more money you make. AND - whatever you may have been told, creating information products can in fact be very quick and easy. If you know HOW - you can create very high quality products amazingly quickly... The Millionaire-Making Product Creation Secrets Finally Revealed! I used to do things the REALLY hard way... I used to slave for weeks, even months creating a new information product. And at the time, I really thought that was the right way to do things. I was so wrong. BUT - I finally discovered how to create high quality products incredibly quickly... I've put together a series of videos that talk you through the entire product creation process and mindset, every step of the way. These videos are quick and easy to follow, and so incredibly simple to apply that you can start growing your sales, starting TODAY. These product

creation secrets come in the form of nine brand new videos you view directly at your computer. I've bundled these powerful videos into a product called Product Creation Secrets: These nine videos come to a total playing time of 79 minutes. Here's a quick run down of exactly what you get: Video One (14 Minutes) In this video I reveal how you can create a high quality product ... even if you know nothing about the subject! Video Two (14 Minutes) Here I reveal exactly how I come up with product ideas - and how I can almost guarantee they'll be successful. Video Three (8 Minutes) In this video I talk through how to turn a rough page of random notes into the outline of a best-selling product. Video Four (9 Minutes) Here I reveal the amazing tactic of turning a product outline into thousands of words of quality content ... without writing a single word! Video Five (6 Minutes) In this video I reveal my hard-fought lessons for successfully working with transcription services. Video Six (9 Minutes) Here I talk through important editing steps you must take to ensure your product's the best it can be. Video Seven (6 Minutes) In this video I talk through some vital points you must follow when creating interview products. Video Eight (5 Minutes) Here I talk through an incredibly simple way to dramatically increase your number of products. Video Nine (8 Minutes) In this video I show you some projects I've outsourced and talk through very important points to bear in mind when outsourcing your own projects.

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