

Video Marketing For Newbies



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Discover How To Correctly Drive FREE Targeted Traffic To Your Website Or Blog and Boost Your Search Engine Rank With Video Marketing! Finally, Extremely Targeted Traffic that converts! Monday, September 1, 2008 From the Desk of: [Your Name] Dear Friend, As you know Video Marketing is huge and can drive tons of targeted traffic to your site, whether it's direct or through the search engines. Search engines love videos so much that if you follow this step by step video series , you will see how easy it is to begin driving traffic to your website or blog immediately. Now I realize that many of you haven't gotten your feet wet in this area simply because you don't know where to start or you are afraid there is too much technical information you have to learn. ...and you may even be asking these very specific questions: How do I upload the video? How do I upload the video to multiple sites without having to spend hours? How to add the video my website? Or blog? How do I track my video statistics? How do I make money with my videos? We'll if you answered yes to any of the questions, then.... Introducing the "Video Marketing For Newbies" Video Series! This video series will show you how to take any video, and how to setup a good marketing plan for your videos. Most importantly you can watch and follow the video series step by step or pause it whenever you want. Yeah, and I could add this all to an ebook, but with a video, you'll have the opportunity to follow everything as you see it. Now in this video series, you will have access to six videos with high quality and detailed content. Here are the six videos: 1 - Getting Started with Video Marketing and What you Need - In this video, you will understand how to setup a marketing plan. Whatever you choose, I want to show you what successful video producers are doing to make their video series viral, so that you can also see how to do it. You'll also learn what you need to know and have before we get started. 2 - How to Upload Your Video to a video site - In this video I will show you a 3 step process and after you see this, you will think, "this is easy!" Uploading your video to Youtube is so easy,

but there are several pieces of the puzzle you'll need to put together before you upload your videos and I'll help you with just that. 3 - How to Upload Your Video(s) to Multiple Sites - Uploading your video to Youtube and other video sites normally take about 4-5 minutes, and if you think about it, uploading videos to 10 sites can be equivalent to more than an hour. Or it can be equivalent to less than 15 minutes! In this video you will be pointed to two different sites that help you upload your video to multiple sites without you having to upload to each one yourself. 4 - How to Embed Video into Your Website or Blog - So here's the part most of you may feel a bit technophobic about, but it doesn't need to be that way. In fact, in this video you will learn how to setup your player and add it to your website or blog with a few shortcuts and tips you'll like. 5 - Tracking your statistics - Many video producers make the mistake of jumping on the video marketing bandwagon and not tracking their statistics. Let this not be you! Not knowing if your video is converting leaves room for lots of failure and lots of wasted time. So in this video, you will see how to track your statistics easily so you know who is viewing your views in detail. 6 - How to Monetize your Videos (Adsense, Preselling, etc). - There are several quick and easy ways in which you can make money with your videos. I will give you several ideas on how to go about this as well as showing you in more depth the art of using videos to presell affiliate products or even your own. So...with that said, don't walk, but run. Grab this now and use videos to market your business to the next level of success. Whether you are a newbie, technology phobe, or an experienced marketer, I guarantee that you'll gain some great information from this Video Marketing For Newbies video series. You can view this video immediately after your purchase, so you don't have to wait until I wake up or even if I'm in the gym working out, you can still download it instantly.

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