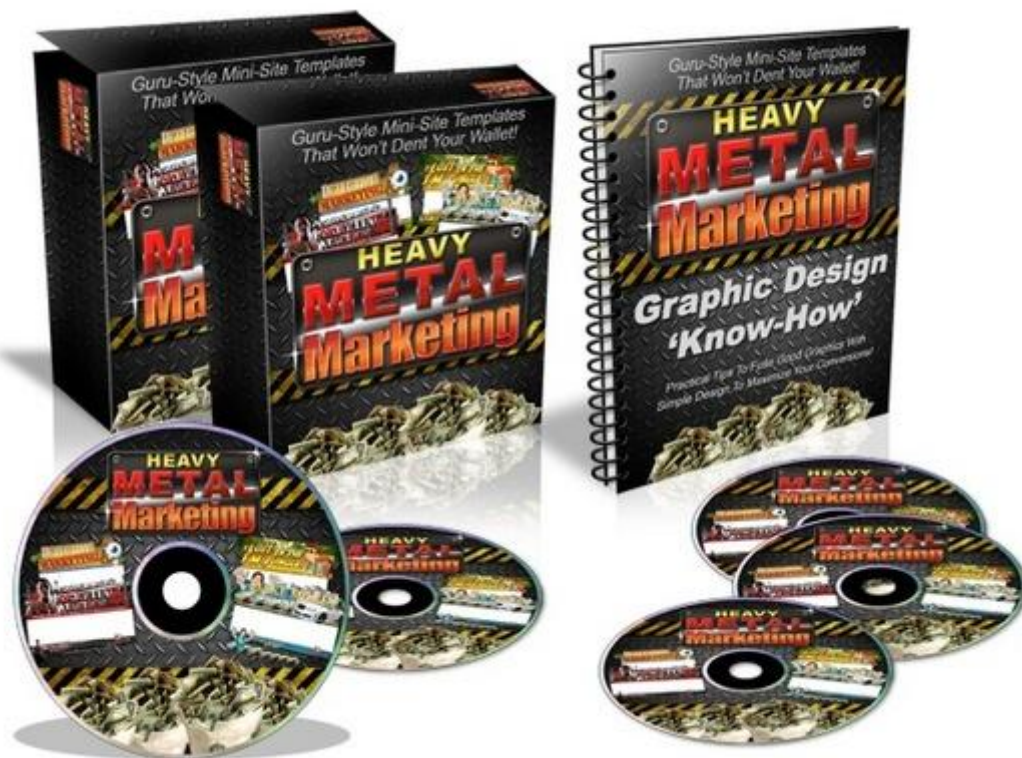


Heavy Metal Marketing - Guru-style Mini Site Templates W Mrr



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Finally Arrived Kick-Ass 'Guru-Style' Graphics That Will Increase Your Internet Presence And Even Make Your Competition Jealous! From: eProductsMart - Best of the Web Digital Downloads Dear Fellow Marketer, When it comes to marketing your products online, nothing is worse than attempting to do everything yourself and I mean EVERYTHING! Its bad enough just putting an eBook together and writing up a sales page. Its bad enough just setting up your site with your own PayPal button and getting that linked to your download page! Well, whilst I cant promise an easy solution to have everything done for you, I can provide you with the graphics already done to make your life easier! Why Do I Need Graphics?... Unless youve been hiding under a rock or are completely new to the internet, youll know that graphics help SELL a product. I dont care what youre selling words alone can only do so much, but graphics will help your visitors decide if they want to stay on your website and read your sales copy or leave there and then. Good graphics represent you, your business and what youre selling. If your site looks tacky, and looks like a home-improvement botched job, what impression does that leave about your

product? It doesn't matter how good your sales copy is, how valuable your product actually is, or what other people are saying through your testimonials, or even if you're offering a LIFETIME guarantee. No one would care and your efforts would be completely wasted! Forget about one-time offers, upsells, downsells and cross-sells, tell-a-friend scripts, tweet me buttons, share this on Facebook buttons, affiliate programs or even offering high-* et items, none of it will happen because you didn't make a good first and lasting impression. You did not WOW them! Even if you wanted to collect sign-ups and follow up with your subscribers with promo emails for your products and affiliate recommendations, no one would want to sign-up because of the first impression you're leaving on your site! They'll remember you as that's the guy with that awful website trying to spam me and sell me junk... harsh but true. So with that said, it stands to reason that graphics comes FIRST in the sales process and is definitely a top priority when it comes to building an online presence. But the question you should be asking yourself is... What Am I Going To Do About It? * Post a job on Elance or similar site and hire someone else to do it for you? It's a very sensible choice seeing as there are many professionals on there that can provide you with decent mini-site graphics. * However there are NO guarantees when you hire someone to do the work for you especially if you haven't seen their work before. I've had many bad experiences with so-called graphics designers who did the work but didn't put in ANY effort, care or attention to detail into the design and left me with digital junk! * On the other hand, I've had AMAZING graphics created for me but nearly had a heart attack at the price - \$600! Sure the design was great, and would certainly do the job but it was simply un-affordable and difficult to recoup my investment quickly enough to hire any time soon! * Watch a load of Photoshop tutorials on YouTube and try doing it yourself? Now I'm not doubting your skills, but learning to use Photoshop does take time. I've used it for several years now and still don't know all the functions! And once you've mastered the main functions you'll still need to learn how to compose and arrange your graphics so it'll look good in a smaller resolution and in 3D. * Use someone else's graphics! Now you're talking! But before you start browsing sites and right-clicking on their images and saving them to your desktop, you must know that it's not legal and will certainly get you into trouble that is unless someone gives you PERMISSION to do so. And that's where I come in... What Have You Created For Me? I've created 100s of mini-sites over the span of my time online. So much so, that it's become second nature to me. What does that mean for you?... It simply means I can create more templates, faster, better and cheaper for you! It also means you can start putting your products online quickly, without fuss about what

to do about those graphics and then reaping the benefits of more leads, sales and higher conversions! So what I've done for you is create 7 complete mini-site graphic packages which you can modify with your product or business name. What You Get! Each mini-site pack comes complete with: * A medium size box * A spiral bound report * A paperback book image * A CD * A package graphic of all of the above * Header * Footer * Mid-section * Johnson Box * Testimonial box * Guarantee box * Tick Boxes in 3 sizes * 4 Call-to-action buttons including... 'buy-now', 'sign-up now', 'add to cart', and 'tell-a-friend' button Includes 8 animated banners in standard sizes: * 160x600 * 120x600 * 468x60 * 250x250 * 150x150 * 125x125 * 234x60 * 120x240 You'll also receive the FLATTENED PSDs and fonts that will allow you to add your own product name or domain name onto the templates. Let me walk you through each template...

Minisite Template #1 - Cash Cow System This soft-blue template will make an ideal squeeze page and report that informs the user on how to make money using a single technique. It will also make a great template for a low-cost \$7 report. The soft blue and green theme make it completely inviting and friendly and will have many people gathering round your site!

Minisite Template #2 - Viral Marketing Viral Marketing is a subject onto itself that has proven to be very popular over the years. This metal theme, similar to the theme of this site you're on now, has a great WOW factor to it and will stop visitors in their tracks. Due to the more expensive feel to this site, you will do well using this graphic set to sell your own product.

Minisite Template #3 - Lost In The I.M. Jungle No matter how many solutions, ways and methods to making money online, there will always be people, especially newbies who will be 'lost' by information overload. As the theme implies, it was designed to clear the air and help people find their way online. Great for handing out a free report in exchange for a name and email, and also great as an affiliate landing page to promote other people's products!

Minisite Template #4 - Detective Marketing Marketing involved more than just putting together website and selling a product. Most of the work will stem from research and marketing. This theme will pair up great with a product on keyword research, niche marketing, forum marketing, or for a piece of software that digs into niches for you and spy on competition!

Minisite Template #5 - Aggressive Marketing This aggressive marketing template will make a great platform to sell your own 'underground' type eBook or video tutorials. Due to its darkness and mysterious feel, it will perform well in squeeze pages and make for a great viral marketing site that displays one-time offers!

Minisite Template #6 - Work From Home One of the major search terms typed into the search engines, this cartoon themed 'Work From Home' template will make a great introductory product or free report to

making money in the online world. Use it to promote an 'online survey product', a 'freelancing guide', a 'bum marketing' guide, an 'affiliate marketing' guide and so on. Minisite Template #7 - Make Money Online Similar to the previous template except more serious, this 'Make Money Online' template will make for a great entry level product. If you already own a PLR product with a specific guide to making money online with article marketing, affiliate marketing, product creation, list building or so on, this template will act as your sales person! As you can see from the templates above, we really do spend a lot of time crafting each and every one of these templates. These ARE NOT cheesy mashed-together templates that were designed for a quick profit. They were designed to the same standard that we'd use for our own products! **** But Wait!.. That's Not All!.. *** Special Bonus Just Added! Graphic Design 'Know-How'!

Whilst we place a lot of emphasis on designing jaw-dropping graphics, there are other factors such as web site design, ease of use, and SEO to consider to ensure that now only you think your site looks great, but your visitors and the search engines do too! When you invest in our Heavy Metal Marketing package, we'll also equip you with our 60-page report on 'Graphic Design Know-How' absolutely free!

Inside you'll discover...

- * 5 Simple Yet Important Rules in Website Design - it's not as obvious as you might think as too many marketers try to over complicate the process!
- * 5 Ways to Keep Visitors Coming Back For More - getting traffic is hard enough as it is, but getting them to come back to your site is even harder.
- * How To Have Websites Built For You The Cheap Way - building sites from scratch takes time. Time that could otherwise be spent making money and growing your business! Read this section to see how you can outsource this task whilst keeping your costs down.
- * The Importance of a Sitemap and How To Create One - doing this lets the search engines know exactly what content is available in your site and dramatically improves your site's visibility.
- * How to Improve Usability of Your Website - The easier you make your website to use, the more comfortable your visitors will feel on your site, which keeps them on your site for longer. Longer browsing in most cases leads to higher conversions!
- * Make It Easy To Buy From Your Site - No matter what type of site you're designing, there's nothing worse than not knowing how to buy a product especially if the button is hidden someone on your page, not obviously placed! Ensure your visitors know exactly where to click so you can close the sale!
- * How to Reducing Load Time Through Image Optimization - Sometimes it's worth sacrificing image quality for website speed. Read this section to find out how to reduce your loading times and keep your visitors happy!
- * How to Find Out Who Your Audience REALLY Is And Why? - By knowing EXACTLY who your visitors are and by

understanding their problems, you'll be in a much better position to design your website 'in-sync' with their mindset. This is a huge conversion plus! and so much more!... This special guide is packed full of practical useful content that you'll want to bare in mind when creating your own websites. Whilst we had intentions to sell this as a stand-alone product, we decided to give you it completely free as our way of saying thank you for investing in our graphics! What Can I Do With These Graphics?... - You can re-face your existing product thats not selling so well! You may already have your own product thats running live on your server right now. Problem is, is it really pulling in the sales like you hoped? If not, it may very well be down to your presentation! By simply rebranding one of the graphics packages to match your product name, youll instantly have a new site that you can be proud to promote! - You can re-face your old PLR product! PLR is useless just sitting on your hard drive. You may have it set aside in a to work on later folder but the fact is youre put off from the amount of work youd have to go through into order to bring it to life! Simply choose a graphic set and rebrand with your new product name and youll finally have your new PLR product that you invested in making money for you, rather than costing you! - You can create a new squeeze page to collect leads! Building squeeze pages from scratch does take a toll on your time. What better way to get yours up and running by using a template thats already been made for you so you only have to concentrate on the mechanics of your site! - You can create a review-style website that promotes other peoples products! Review sites or pre-sell templates as theyre also known, are usually very plain and boring. It doesnt have to be that way. Why not stand out from the affiliate crowd and make a statement with these graphic templates! - You can create an graphic store and sell them individually! If you dont like the idea of using these graphics for your own use, then why not sell them? If you purchase the Master Resell Rights license, youll be able create a new e-store dedicated to just providing graphics for internet marketers! - You can sell them as they are! Want to make your money back many times over? Now you can sell the entire graphics package exactly as they are without any modification or needing to set up your own site! If you opt for the Master Resell Rights license youll get all the tools you need to start selling valuable in-demand graphics that marketers and webmasters NEED! - You can use them as membership content to keep your members happy! If you already own a membership site, you can add these graphics into your members area and keep your customers very happy! Even if you havent got a membership site yet, these graphic packages will form a great basis for you to start with! These are just a few ideas off the top of my head but you get the idea. These website graphics have so many uses and

value in themselves that it will cost you NOT to have them! Whats My License? As always, there are rules and limitations when it comes to buying products online and these graphics are no exception. For a limited time, you'll instantly be upgraded to a Master Resell Rights license with your purchase which will allow you to make money from as many angles as possible! Heres what you can and cant do with these templates as well as suggested and minimum pricing... Heavy Metal Marketing Official License [YES] Can sell personal rights to all graphics packages suggested price \$17, minimum price \$7 [YES] Can sell resell rights to all graphics packages suggested price \$27, minimum price \$7 [YES] Can sell master resell rights to all graphics suggested price \$37, minimum price \$7 [YES] Can sell graphics packages individually suggested price \$4.99, minimum price \$1 [YES] Can be added to membership sites that charge \$7/month minimum [YES] Can sell them on auction sites [YES] Can add unlimited amount of bonuses to the package [YES] Can be given away as a bonus to product youre promoting (at least \$7 value) [YES] Can be sold in firesales [NO] Can be sold in dime sale events [NO] Can be given away for free [NO] Can be added to free membership sites [NO] Can sell private label rights [NO] Can claim ownership or copyrights to the templates [NO] Can modify the flattened template layer To your success, bkWebMarts | eProductsMart Tags: mrr

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