

Kaufliche Kultur. Das Einkaufszentrum Als Neues Kultursoziologisches Orientierungsmuster - Paula Hesse

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Die Konomik greift mehr und mehr in das ffentliche Leben ein. Der Mensch wird inzwischen vor allem in seiner Rolle als Konsument betrachtet und dementsprechend behandelt. Wie wirkt sich das auf die ffentlichkeit in deutschen Stden aus? Dieser Frage wird hier auf mehreren Ebenen nachgegangen. Zuerst werde ich den Begriff ffentlichkeit definieren, und anschlieend die Bedeutung des Konsums, der Konomik in deutschen Innenstden und Subzentren erlutern. Die Frage, inwieweit ffentliches Leben in knstlichen Welten existieren kann, ist die Wurzel meiner Hausarbeit und zieht sich somit wie ein Leitfaden durch fast alle Kapitel. Um die Untersuchung einzuleiten, muss zunchst der Begriff 'ffentlichkeit' und das ffentliche Leben definiert werden. ffentliches Leben spielt sich dort ab, wo jeder Brgler sich frei bewegen kann, wo er leben kann und niemand ausgeschlossen ist. Unserem alltglichen Wortgebrauch nach stellt ffentlichkeit einen Gegensatz zum Privaten und Intimen dar. Man kann sich zwar vorder ffentlichkeit verstecken, hlt man sich aber dort auf, wo sie statt findet, ist man ihrausgeliefert. Niemand kann sich verstecken, jeder kann jeden beobachten und kann sehen, was der andere tut. ffentlich kommt von offen

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