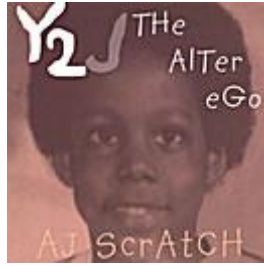


## Mp3 Aj Scratch - Y2j "the Alter Ego"



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A various liquescent pot of hard core HIP HOP beats rhymes amalgamate with soul, R&B, and spoken word furling into one "Major Level" project. 17 MP3 Songs URBAN/R&B: R&B Rap mix, HIP HOP/RAP: Hip Hop Y2J "The Spay Ego" Songs Details: AARON "AJ SCRATCH" Lapidate - CEO Established in 1997, Cleveland Ohio based Against The Grain Music was founded by a young singer/rapper by the name of Aaron Jermaine Stone, better known to everyone else as AJ or AJ SCRATCH from his DJ days back at Cleveland John Adams High School. AJ was at the time trying to pursue a solo music project after 5 years as a member of the R&B band, TNF (Turner Friends) [Later known as: The New Organization] as a background singer, lead rapper and group choreographer. Bad contracts and hectic travel led to the decision to start his own thing. Learning his craft from then producers Troy Fred Colvin, he mastered drum programming and along with best friend Kenneth "B.B" Turner, he learned to not only grasp chords but figured out how to play by ear with NO formal piano lessons. AJ along with "B.B" also helped groom a young 15 year old kid from MtOverlook Street in Cleveland by the name of Myron, now known to the world as R&B Superstar - AVANT. Against The Grain Music's first release came in September of 2004 with it's CD from the Power Group: REMIXX which sold almost 5000 units worldwide. This number may not seem like a lot to the average, but for the sagging Cleveland market. This was a HUGE accomplishment with absolutely NO radio airplay. But this year now a seasoned veteran at the ripe age of 34, AJ has finally got the company going and is set to release 3 projects this year alone, including his first solo release: Y2J THE ALTER EGO. With constant comparisons to "P-DIDDY" in part to his likeness of him, this man has not only more talent but more hands on skill and craftiness. AJ is also the promotions director for Cleveland's First Fridays, a networking party set thrown every 1st Friday of each month. Teamed up with the agent for Cleveland Browns star Wide Receiver: Dennis Northcutt. (Jesse Legrande),

these events are a huge success and solidifies AJ's place in the entertainment business. Stay Tuned for more as the saga continues.....

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