

Online Events For Beginners



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Online Events for Beginners Description: Online Vendor Fairs and Expos are an excellent way to EXPOse your business. There is more to these events than just turning a sale. They are great place to make contacts, grow leads and increase your circle of influence. Nanc Johnson has been a Leader in online event marketing since 2003 Expo-Connector is a pioneer in this Media. This media is about cooperative Marketing joining forces with other homebased business owners for the benefits of sharing experience, trading referrals, and getting your business name out there. It is as much about promoting you and it is making a quick buck. This ebook will tell you exactly how to get the most out of online vendor fairs and expos. How to build your contact list, how to create a presentation that will show of your business and help you gather leads. This media is not about putting up an ad or page and sitting back to see if sales come in it is about joining forces and working in a team effort so Together Everyone Achieves More. . Learn about Cooperative marketing. . Learn how to take part in online events. . Learn how to put together a presentation to use during the live shows. . Learn to how successfully plan your goals for events. . Learn how to get the most of of events, and follow up while making new contacts, growing your

referrals and generating leads. Submitted On: 12 Apr 2008 File Size: 144.81 Kb File Version: Personal

Use Only File Author: Nancy Johnson

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