

Der Berufliche Weg In Die Selbständigkeit: Die Ich-ag - Michael Schie?!

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Die Ich-AG ist ein Beleg dafür, schwierige soziale und sozialpolitische Sachverhalte mit sprachlicher Kosmetik schönzureden. Mit diesen Worten begründete der Sprecher der sprachkritischen Aktion Unwort des Jahres' Prof. Dr. Horst D. Schlosser die Wahl des Terminus Ich-AG zum Unwort des Jahres 2002. Auf überschwängliche Begeisterungsstürme aus der Politik für dieses beschäftigungspolitische Instrument, das angeblich bis zu einer halben Million arbeitsloser Menschen binnen dreier Jahre zur erfolgreichen Existenzgründung verhelfen sollte, konterkarierten das Bild. Im Gegensatz zu diesen beiden stark divergierenden Gefühlsäußerungen soll in der vorliegenden Arbeit das Modell der Ich-AG auf einer rein sachlichen Ebene kritisch analysiert werden. Studienarbeit aus dem Jahr 2004 im Fachbereich Soziologie - Arbeit, Beruf, Ausbildung, Organisation, Note: 1,0, Friedrich-Alexander-Universität Erlangen-Nürnberg, Veranstaltung: Neue Selbständigkeit als Berufsperspektive (Angewandte Sozialforschung), 13 Quellen im Literaturverzeichnis, Sprache: Deutsch. Author: Schießl, Michael Publisher: GRIN Verlag Illustration: N Language: GER Title: Der berufliche Weg in die Selbständigkeit: Die Ich-AG Pages: 00024 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638379076 Category: Social Science : Sociology - General

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