

Messpunkte Für Das Operative Logistikcontrolling Eines 3pl: Eine Kurze Darstellung - Alex Grunwald

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In den meisten Unternehmen sind die Ziele der Logistik nur unvollständig, unvollkommen und unpräzise beschrieben. Der globale Verweis auf die '4 R's' (richtige Ware in der richtigen Menge am richtigen Ort zur richtigen Zeit) eignet sich zwar zur Formulierung eines globalen Leistungsanspruchs an die Logistik, hilft aber im logistischen Tagesgeschäft oft nicht weiter, eignet sich nicht als Richtlinie zur Steuerung einzelner logistischer Leistungsbereiche, lässt sich nicht zur Formulierung expliziter Vorgaben verwenden. Logistisch Verantwortliche haben derzeit häufig selbst für ihren Bereich den Zielrahmen nach ihren eigenen Vorstellungen auszufüllen. Gefordert ist somit ein in sich abgestimmtes logistisches Zielsystem, das an jedem einzelnen logistischen Aktivitätsfeld ansetzt, Zielgewichtungen vorsieht und die Basis für eine Leistungsbeurteilung der Logistik bildet.¹ Diese Seminararbeit beschäftigt sich mit der Ausarbeitung der Messpunkten/Messgrößen zu Planung, Steuerung und Kontrolle der Leistung in Unternehmensbereichen eines Third Party Logistics Provider. == 1 Weber (1995), S 26 ff. Studienarbeit aus dem Jahr 2005 im Fachbereich Wirtschaftsingenieurwesen, Note: bestanden, Fachhochschule Gelsenkirchen, Veranstaltung: Technisch wirtschaftliches Betriebs- und Unternehmensseminar, 10 Quellen im Literaturverzeichnis, Sprache: Deutsch.Author: Grunwald, Alex Publisher: GRIN Verlag Illustration: N Language: GER Title: Messpunkte für das operative Logistikcontrolling eines 3PL: Eine kurze Darstellung Pages: 00020 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638351201 Category: Business & Economics : General

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