

# Bilanzkennzahlen Im Branchenvergleich - Barbara Omenitsch

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Die Problemstellung dieser Arbeit ist es jene Bilanzkennzahlen auszuwählen und zu definieren, die anhand von externen Vergleichen eine Aussage über die Kreditwürdigkeit eines Unternehmens ergeben. Die Anwendung der Bilanzkennzahlen erfolgt anhand einer Bilanz. Im besonderen wird auf die Vergleichbarkeit der Kennzahlen im externen Vergleich eingegangen. Im ersten Teil der Arbeit wird auf die Grundlagen der Bilanzanalyse im Zusammenhang mit der Kreditwürdigkeitsprüfung eingegangen. Weiters wird auf die Kennzahlenrechnung und den Branchenvergleich eingegangen. Der Hauptteil der Arbeit befasst sich mit der Berechnung und Auswertung der relevanten Kennzahlen anhand des Beispiels Tischlerei Holzer. Zu jeder Kennzahl wird auf die Problematik dieser eingegangen. Auch die Beeinflussung der Kreditwürdigkeit durch die Kennzahlen fließt in diese Stellungnahme wesentlich ein. Abschließend folgt eine kritische Beurteilung der Kreditwürdigkeitssituation und eine Empfehlung zur Kreditvergabe. Author: Omenitsch, Barbara Publisher: GRIN Verlag Illustration: N Language: GER Title: Bilanzkennzahlen im Branchenvergleich Pages: 00033 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638378260 Category: Business & Economics : Industries - General

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